

Sponsorship Opportunities

We invite you to become a Sponsor of the Junior League of Greenville (JLG) to promote your brand to our Membership of leading women and show your commitment to the Greenville community.



jlg

JUNIOR LEAGUE
OF GREENVILLE

Who We Are

INVEST IN THE GREENVILLE COMMUNITY

The Junior League of Greenville was founded in 1929 by a group of 20 visionary women with a passionate desire to serve the Greenville community. Now, almost 100 years later, the JLG continues to serve our thriving community in many impactful ways.

DIRECT SERVICE



COMMUNITY GRANTS



LEADERSHIP DEVELOPMENT



The Nearly New Shop

The Nearly New Shop is the Junior League of Greenville's Upscale Resale Store and largest fundraiser.

For over 75 years, its Mission has been:

- To generate funds that support the many programs and projects of the Junior League of Greenville.
- To provide an outlet for the community to purchase quality clothing and household goods at nominal prices.
- To offer clients of community partner agencies with professional attire.
- To serve as a training ground for our Members.

On average, approximately 1,500 customers visit the Nearly New Shop each month.

Our History

The JLG's first fundraising project was a thrift shop, which operated two weeks before Christmas, and the proceeds were reinvested back into the community. More than 75 years later, the JLG and the Nearly New Shop fulfill our Mission to raise funds in support of our community programs and projects, while training our volunteers.

The JLG was a pioneer in the revitalization of Downtown Greenville and has contributed over \$3 million in support of over 300 agencies, as well as providing countless hours of volunteer services to the community.

We have been instrumental in the opening of many Greenville landmarks, including:



Focus Areas

Our impact is ongoing and ever growing. We engage in initiatives that strive to meet the critical needs of the Greater Greenville Area.

The JLG's community impact pillars are:



ADVANCING EDUCATION & CULTURE

We believe education is the key to unlocking every person's potential.



IMPROVING HEALTH & WELL-BEING

We believe a healthy community is a thriving community.



MITIGATING CRISIS & PROMOTING SAFETY

We recognize safety and crisis intervention as an integral factor to the well-being of our community.



OVERCOMING POVERTY & FINANCIAL INSTABILITY

We believe economic security is essential for dignity and opportunity.

Our Impact



\$3.1 Million+

Since our founding in 1929, we have invested over \$3 million in support of local initiatives.



35,000

Members donated the equivalent of \$1.1 million in volunteer hours over the last year.

PROJECT BUILDING GRANTS

In 2026, the Junior League of Greenville awarded \$100,000 to 7 local agencies combatting critical issues throughout our community. Support from Sponsors allows us to not only fund necessary projects, but also provide trained volunteer support to help move these initiatives forward.

The agencies awarded in 2026 include:



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JLGREENVILLE.ORG

Exposure Opportunities

MEMBERSHIP EXPOSURE

Our Membership of over 1,100 community-minded women ranging from 24 to 100+ years old, residing throughout Greenville County, wields tremendous influence and buying power within the Greenville community. As a sponsor, your company can be featured on our website and social networks and in our emails and publications, exposing your brand to the thousands of monthly visitors to our channels.

ADVERTISING & BRAND EXPOSURE

1.1K+

Readers of The
Update - JLG
Bimonthly
newsletter

5K+

Monthly
organic
social media
reach

4.5K

VISIONS readers
annually

7K+

Followers
between
Facebook and
Instagram

EVENT EXPOSURE



CLACKS FOR A CAUSE MAHJONG TOURNAMENT

An Annual Mahjong Tournament held in the Fall, bringing together approximately 80 participants for an afternoon of fun, friendly competition, and impact.

ROAST & RALLY FUNDRAISING EVENT

A two-day event featuring a Kickoff Party, Pickleball Tournament, and Clinics, bringing the community together for local fare, festivities and friendly competition. In its first year, Roast & Rally welcomed 300+ Kickoff Party participants and sold out across the Pickleball Tournament and Clinics.



Sponsorship Opportunities

All sponsors of the Junior League of Greenville will be recognized in The Update, Member-only emails, and in the Annual Report, at General Membership Meetings, on the JLG website, at the JLG Headquarters, and in the Nearly New Shop. Sponsors will also be recognized on signage and in event-specific media for the Junior League of Greenville's Roast and Rally fundraising event. Sponsors will be able to network at General Membership Meetings or other JLG events as requested. Additional benefits are available based on sponsorship level.

VISIONS Ad

Social Media Posts

Kickoff Party Tickets

Exclusive Event Naming Opportunity

Benefits

Marquee Cash \$15,000+	Full Page*	3 Exclusive Posts	6	X
Platinum Cash \$10,000+ In-Kind \$20,000+	Full Page	2 Exclusive Posts	4	X
Gold Cash \$5,000+ In-Kind \$10,000+	Half Page	1 Exclusive Post	2	X
Silver Cash \$2,500+ In-Kind \$5,000+	Quarter Page	2 Group Posts		
Bronze Cash \$1,000+ In-Kind \$2,500+	Company Name Listed	2 Group Posts		
Patron Cash \$500+ In-Kind \$1,000+	Company Name Listed	1 Group Post		



Sponsorship Opportunities

Opportunities are available for the
Annual Roast & Rally Fundraising Event on April 9-10, 2027
for sponsors at a Gold Level or above.

These include, but are not limited to:

Kickoff Party

Presenting Sponsor
Entertainment Sponsor
Photo Booth or Activation Station Sponsor
Bar Sponsor

Pickleball Tournament & Clinics

Presenting Sponsor
Entertainment Sponsor
Photo Booth or Activation Station Sponsor
Court Sponsors (8)



Sponsorship opportunities are available for the
Annual Clacks For A Cause Mahjong Tournament on August 30, 2026.

The Winning Tile Presenting Sponsor
Charleston Sponsor
Dragon Sponsor
NEWS Sponsor





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Thank you for your interest in supporting the
Junior League of Greenville and our Mission.

To sponsor, scan the QR code to provide your information or
email sponsorship@jlgreenville.org.



Junior League of Greenville, Inc.

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Nearly New Shop

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