



In October of 2018, the Junior League of Greenville (JLG) celebrated its 11th Annual Home Run for Healthy Kids[®] event at Fluor Field, the baseball stadium of our Minor League Baseball team, the Greenville Drive. Approximately 2,000 Greenville County school children in 4th grade participated in this free, educational field trip at Fluor Field. In the past eleven years, the JLG has partnered with Greenville County Schools to reach over 24,200 students and invested almost \$215,000 with the goal of improving the community by teaching children to adopt healthier lifestyles.

The JLG started this event after research showed staggering statistics for obesity, accidental injuries and unhealthy habits in South Carolina youth. Home Run for Healthy Kids[®] is designed to encourage students to practice healthy lifestyles and to ensure students receive the support they need to grow up safe, happy, healthy and thriving. This is accomplished through hands-on learning activities, giveaways and educational information sessions. The students visit stations which focus on safety, physical well-being, nutrition and healthy lifestyles. In addition to planning and administering Home Run for Healthy Kids[®], the JLG provides the funds needed for the event, including transportation to and from the event. The JLG also provides a backpack filled with fun and healthy giveaways from various sponsors and partners, to each student attendee. This is a free field trip to all children who attend and invitations to the event are offered first to Title I, low-income schools with others admitted as space permits.

The planning for this event begins each summer when the JLG solidifies partnerships with 15 or more community agencies and businesses to serve as station partners for each zone at the event. Each of these station partners provides a fun, interactive activity that engages all of the children. The JLG's Home Run for Healthy Kids[®] Committee coordinates, organizes and directs the entire event with assistance from over 100 JLG shift workers during the two-day event. The Greenville Drive has hosted this event since its inception and is confirmed for 2019.

Each year the JLG witnesses an increased knowledge of health awareness in the participants and the JLG receives very positive feedback from the school teachers and administrators regarding the take-home benefits from this event. We receive many letters from children after the event, which convey to the JLG that the goals of this event are being accomplished: to provide educational information about safety, physical well-being, nutrition, and healthy lifestyles in a fun atmosphere. This JLG event is an excellent opportunity to impact the lives of children in the Greenville community.



Home Run for Healthy Kids[®] 2019 Cash Event Sponsorships

Run the Base Sponsors \$500

Sponsor will receive signage recognition at the event.*

Sponsor will be featured on the JLG website.

Sponsor will be listed in a Home Run for Healthy Kids[®] article in one issue of *The Update*.*

Home Plate Sponsors \$1,000

Sponsor will receive all Run the Base Sponsor benefits.*

Sponsor will be listed in one JLG member eblast.

Sponsor will receive one social media mention.

Grand Slam Sponsors \$2,000

Sponsor will receive all Home Plate Sponsor benefits.*

Sponsor will be listed in a Home Run for Healthy Kids[®] *VISIONS* magazine thank you ad.

Sponsor will receive one additional social media mention.

Backpack Sponsor \$2,500

Sponsor's logo will be featured with the JLG logo on drawstring backpacks that are given to all 1,800+ participants. Backpacks are used to hold all giveaways and educational materials that are distributed at stations throughout the event.

Sponsor will be featured on event signage, the JLG website, in one issue of *The Update* and in the *VISIONS* thank you ad.*

Snack Sponsor \$3,000

Healthy snacks are provided to all 1,800+ participants.

Sponsor will be featured on event signage, the JLG website, in one issue of *The Update* and in the *VISIONS* thank you ad.*

* If donation secured by print deadline



Home Run for Healthy Kids[®] 2019

In-Kind

(Goods and services donated in lieu of cash)

Sponsor will be featured on the JLG website.

Sponsor will receive a one-year subscription (two issues) to the JLG *VISIONS* magazine.

Station Partners

(Community & business partners apply to run a station educating 4th graders on a subject related to safety, physical well-being, nutrition or healthy lifestyles. Partners are encouraged to provide fun and topic-related giveaways.)

Sponsor will receive all In-Kind benefits.

Sponsor will receive event signage at their station.*

Sponsor will be listed in a Home Run for Healthy Kids[®] article in one issue of *The Update*.

Sponsor will be listed in a Home Run for Healthy Kids[®] *VISIONS* magazine thank you ad.*

Sponsor will receive one social media mention.

** If donation secured by print deadline*