





JUNIOR LEAGUE  
OF GREENVILLE

*VISIONS Magazine*  
*Fall 2019 &*  
*Spring 2020 Media Kit*

## ADVERTISING RATES

Size	Single Issue	Dual Issue
Inside Front Cover	\$1,200	\$850 <b>SOLD</b>
Inside Back Cover	\$1,200	\$850
Outside Back Cover	\$1,300	\$950 <b>SOLD</b>
Full Inside Page	\$775	\$675
Inside Right 1/2 Page	\$675	\$575 <b>SOLD</b>
1/2 Page	\$575	\$475
1/4 Page	\$475	\$375

## SPECIFICATIONS AND PRODUCTION INFORMATION

<p><b>Full Page</b></p> <p>Inside Front Cover Inside Back Cover Full Inside Page</p>	<p><b>2/3 Page</b></p> <p>Outside Back Cover</p>	<p><b>1/2 Page Vert.</b></p>	<p><b>1/2 Page Horizontal</b></p>	<p><b>1/4 Page</b></p>
<p>8.5" w x 11" h (bleeds preferred)</p>	<p>8.5" w x 8.5" h (bleeds preferred)</p>	<p>3.5" w x 10" h (no bleeds)</p>	<p>7.75" w x 5" h (no bleeds)</p>	<p>3.75" w x 5" h (no bleeds)</p>

## TECHNICAL REQUIREMENTS FOR ADS

Files must be submitted in one of the following formats. Failure to do so will incur additional design charges.

Formats accepted: PDF, JPG, EPS, PSD or TIFF (all fonts embedded). All art images should be 300 dpi at 100% of the size used in the ad. All color ads should be converted to CMYK. If the ad includes bleeds, crop marks must be integrated into artwork (only for Full Page and Cover ad sizes).

All rates and deadlines are based on print ready art. Ad development services are available for your business. Please email for pricing.

All advertisers will be required to sign a written contract setting forth the terms of their agreement with JLG.

We are pleased to offer a 10% discount to all Junior League Members and Non-profit Organizations. Discounts totaling 10% for long term contracts of three years or more are also available.

## PUBLISHING SCHEDULE

Issue	Space Closing
Fall 2019	August 30
Spring 2020	March 12



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## ADVERTISER

Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

## AD INFORMATION

Single Issue Rates  
(Indicate Fall or Spring)

XXX \$1200 Inside Front Cover\* [SOLD]

\_\_\_\_\_ \$1200 Inside Back Cover\*

XXX \$1300 Outside Back Cover\* [SOLD]

\_\_\_\_\_ \$775 Full Page

XXX \$675 Inside Right 1/2 page\* [SOLD]

\_\_\_\_\_ \$575 1/2 Page

\_\_\_\_\_ \$475 1/4 Page

\_\_\_\_\_ \$10% discount for JLG members, non-profit organizations or multi-year (3+) contracts.

\*Please check to confirm availability

Dual Issue Rates

(Only available for dual commitment made as of Fall 2019)

XXX \$850 Inside Front Cover\* [SOLD]

\_\_\_\_\_ \$850 Inside Back Cover\*

XXX \$950 Outside Back Cover\* [SOLD]

\_\_\_\_\_ \$675 Full Page

XXX \$575 Inside Right 1/2 page\* [SOLD]

\_\_\_\_\_ \$475 1/2 Page

\_\_\_\_\_ \$375 1/4 Page

Additional Notes/Comments:

## PAYMENTS & POLICIES

By execution of this agreement, Advertiser agrees to pay all sums due upon receipt of invoice. Advertisers who commit to a two time frequency, or greater, and do not timely fulfill the second insertion will be rebilled at the higher one time rate. All advertisements must be submitted by the stated deadlines and meeting all technical requirements listed. All ads are subject to approval and the JLG reserves the right to reject ads that do not meet quality standards. The JLG accepts no liability for advertising errors beyond the actual cost of the space occupied.

## CONTACT INFORMATION

**Junior League of Greenville, Inc.**

118 Greenacre Road  
Greenville, SC 29607

phone: 864.233.2663

fax: 864.233.9092

www.jlgreenville.org

For advertising information please contact:  
funddevelopment@jlgreenville.org

Advertiser Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Junior League of Greenville: \_\_\_\_\_ Date: \_\_\_\_\_