

VISIONS

Official Magazine of The Junior League of Greenville

OUR MISSION

The Junior League of Greenville, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

OUR MAGAZINE

The Junior League of Greenville's signature full color magazine, VISIONS, is published twice per year. VISIONS not only provides a source of news and information for the JLG membership, but it also acts as a tool to inform and update the community on the many events, programs and projects of the JLG. This publication reaches an audience of close to 4,500 readers, including the entire Active and Sustaining Membership, as well as the local businesses that graciously support the JLG.

OUR MEMBERS

Our 1,200 Members range in age from 23-100 with the majority falling between ages 30-39 (23%), 60-69 (20%) and 40-49 (16%).

Our Members primarily reside in the following zip codes; 29605: 25%, 29607: 22%, 29601: 11%, 29615: 9%, 29650/29651 (Greer): 8%, 29609: 7%, and 29680/29681 (Simpsonville): 6%.

Of our Membership, 68% are married and 62% have children.

OUR IMPACT

Throughout the course of our 90-year history in Greenville, we have contributed over \$2.8 million, supported over 300 agencies, helped to start many organizations and provided countless hours of volunteer service to the community.

Today we are a vibrant group of around 1,200 women with diverse backgrounds all passionate about volunteering in the Greenville community to make it a better place to live, while also empowering and developing the potential in women.

Recently, the Junior League revisited our community impact strategy, and we are engaging in initiatives that help women in our community overcome barriers, specifically focusing on Human Trafficking and Economic Mobility. In the 2019-2020 year, we are partnering with four organizations that align with our new community impact strategy: Jasmine Road, SWITCH, Pendleton Place and The Family Effect.

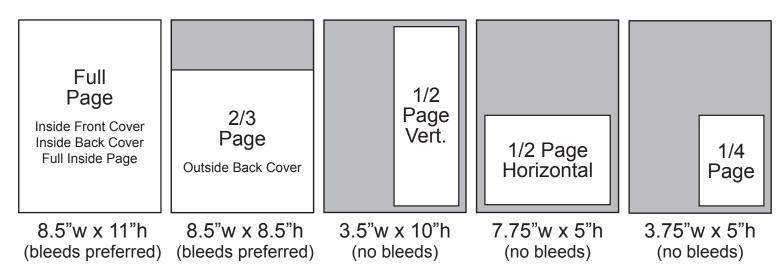


VISIONS Magazine Fall 2019 & Spring 2020 Media Kit

ADVERTISING RATES

Size	Single Issue	Dual Issue
Inside Front Cover	\$1,200	\$850
Inside Back Cover	\$1,200	\$850
Outside Back Cover	\$1,300	\$950
Full Inside Page	\$775	\$675
Inside Right 1/2 Page	\$675	\$575
1/2 Page	\$575	\$475
1/4 Page	\$475	\$375

SPECIFICATIONS AND PRODUCTION INFORMATION



TECHNICAL REQUIREMENTS FOR ADS

Files must be submitted in one of the following formats. Failure to do so will incur additional design charges.

Formats accepted: PDF, JPG, EPS, PSD or TIFF (all fonts embedded). All art images should be 300 dpi at 100% of the size used in the ad. All color ads should be converted to CMYK. If the ad includes bleeds, crop marks must be integrated into artwork (only for Full Page and Cover ad sizes).

All rates and deadlines are based on print ready art. Ad development services are available for your business. Please email for pricing.

All advertisers will be required to sign a written contract setting forth the terms of their agreement with JLG.

We are pleased to offer a 10% discount to all Junior League Members and Non-profit Organizations. Discounts totaling 10% for long

Discounts totaling 10% for long term contracts of three years or more are also available.

PUBLISHING SCHEDULE

Issue	Space Closing
Fall 2019	August 16
Spring 2020	March 12



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JUNIOR LEAGUE OF GREENVILLE	Contact Name:		
VISIONS Magazine			
Fall 2019 &	5		
Spring 2020 Media Ki	t Fax Number:		
AD INFORMATION			
Single Issue Rates	Dual Issue Rates		
(Indicate Fall or Spring)	(Only available for du	ual commitment made as of Fall 2019)	
\$1200 Inside Front Cover*	\$850 Inside		
\$1200 Inside Back Cover*	\$850 Inside		
\$1300 Outside Back Cover* \$775 Full Page	\$950 Outsid \$675 Full P		
\$675 Inside Right 1/2 page*	\$575 Inside		
\$575 1/2 Page	\$475 1/2 Pa		
\$475 1/4 Page	\$375 1/4 Pa		
\$10% discount for JLG memb	ers, non-profit organizations or m	ulti-year (3+) contracts.	
*Please check with ad sales to confirm	m availability		
Additional Notes/Comments:			
PAYMENTS & POLIC	EIES	CONTACT INFORMATION	
By execution of this agreement, Adve	ertiser agrees to pay all sums	lunior Laggue of Greenville, Inc.	
due upon receipt of invoice. Advertise	Junior League of Greenville, Inc. 118 Greenacre Road		
frequency, or greater, and do not time second insertion will be rebilled at the	Greenville, SC 29607		
advertisements must be submitted by	phone: 864.233.2663 fax: 864.233.9092		
meeting all technical requirements lis	www.jlgreenville.org		
subject to approval and the JLG reserves the right to reject ads that do not meet quality standards. The JLG accepts no liability for advertising errors beyond the actual cost of the space occupied.		For advertising information please contact: adsales@jlgreenville.org	
Advertiser Signature:		Date:	

Junior League of Greenville: _____ Date: _____