

FROM THE PRESIDENT

The Junior League of Greenville, Inc., founded in September of 1929, is a women's organization dedicated to improving the community, promoting voluntarism and developing the potential of women through the effective action of trained volunteers. Today, the JLG is made up of more than 1200 members who are working passionately to meet the needs of our community, to create positive solutions and to train the next group of female community leaders.



Throughout the course of our almost 90-year history in Greenville, we have contributed over \$2.8 million to various community partners, supported over 300 local agencies, provided countless hours of volunteer service to the community and trained our members to be leaders in all aspects of their lives. Throughout this time, the JLG has been at the forefront of many programs and institutions to help effect changes in education, healthcare and the arts. This year was an especially busy year for the JLG and our members. While celebrating our history and legacy of service, we began important conversations about the changing nature of our community and how we, as an organization of women committed to service and voluntarism, can make the greatest impact with our resources as we work to envision a happy and healthy community.

I am so deeply humbled to have had the opportunity to lead the JLG this year and, on behalf of our entire membership, I want to thank you for your support of our organization and the work we do to develop female leaders who use their passion for service and volunteering to make a difference in the community that we all love so dearly.

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OUR FUNDRAISERS

The Nearly New Shop

The Nearly New Shop, our quality resale shop, continues to fulfill its mission of raising funds to support the many programs and projects of the JLG. The Nearly New Shop also serves as a training ground for our members and provides an outlet for the community to purchase upscale clothing and household goods at nominal prices.

Little Black Dress Initiative

The Little Black Dress Initiative was a new social media fundraiser this year where over 30 JLG members wore the same little black dress for five days to raise awareness on different causes that are aligned with the JLG's mission. Over the five days, these amazing participants raised over \$18,000, which will allow the JLG to continue to give back to the community.

Shop for Greenville

Shop for Greenville was another new fundraiser for the JLG which raised over \$15,000 this year. Shoppers purchased a discount shopping book which enabled them to participate in a ten day shopping period with savings at over 75 retailers, restaurants and service providers.

Annual Fund

Celebrating its sixth year, the JLG Annual Fund supplements the ongoing annual fundraising efforts of the JLG. This year new Annual Fund levels were introduced in addition to the long established 1929 Club, the JLG's highest giving level.

- Community Impact
- Operational Expenses
- New Projects and Programs
- Needs of the Greenville Community
- Endowment
- Cultivate Future Women Leaders
- Train Volunteers

The Annual Fund allows us to CONNECT with the membership and the community, establish relationships and further awareness of the JLG Mission.

Endowment Fund

The JLG Endowment Fund was established this year through a partnership with the Community Foundation of Greenville. The purpose of the Endowment Fund is to provide a secure and permanent means of financial support consistent with our Mission. The Endowment enables the JLG to accept gifts of publicly traded

OUR PUBLICATIONS

VISIONS, the JLG's magazine, is published twice per year and reaches an audience of over 4,500 readers. VISIONS informs both the membership and the community of the involvement and programs of the JLG and highlights human interest stories within Greenville County.

Our internal newsletter, The Update, is published nine times per year to inform the JLG membership about current League business, events and opportunities.



CELEBRATING
OUR **LEGACY**
EMBRACING
OUR **FUTURE**



REPORT TO THE COMMUNITY 2017-2018

OUR PROGRAMS



A Nearly New You

A Nearly New You (ANNY) is a committee of Junior League of Greenville (JLG) Members making a visible, concrete impact on our community by serving women and children in need. ANNY partners with The Nearly New Shop and various nonprofit agencies, including Serenity Place, Pendleton Place and Shepherd's Gate to equip, educate, and empower the women and children of our community. ANNY also coordinated a JLG-wide toy collection drive benefiting Happy Wheels, a nonprofit that distributes new toys and books at local children's hospitals, letting each child pick his or her favorite.



Home Run for Healthy Kids®

Home Run for Healthy Kids® is a free field trip opportunity for local schools with an emphasis on low-income students that is coordinated by a committee of JLG Members. Our 10th Annual Home Run for Healthy Kids® event was held in October of 2017 at Fluor Field over a period of three days. With the support of 20 local agencies and participating businesses, we were able to educate approximately 2,700 elementary school children on health, nutrition and safety. Each student enjoyed hands-on learning activities in the following areas: Healthy Lifestyles, Nutrition, Safety, and Fitness. Additionally, each child received high quality giveaways to promote healthy habits at home that included a backpack and a healthy snack bag.



Junior Volunteers

The Junior Volunteers committee is our newest internal program and promotes volunteerism among youth in the community. The members of this small committee have partnered with four local community centers and have collaborated with various agencies in the community to match these youth volunteers with age-appropriate volunteer opportunities. Some of their accomplishments this year were installing Little Free Libraries at four local community centers, as well as making t-shirt rope toys for the Humane Society and partnering with the Salvation Army to make no-sew fleece blankets for Christmas.



Kids in the Kitchen

Kids in the Kitchen teaches children about healthy foods and eating habits to address the issue of childhood obesity. This year, we continued our partnership with the Nicholtown Community Center to teach bi-weekly cooking classes for 4th and 5th grade students in the Center's after-school program. Some of the foods the kids cooked were vegetable paella, vegetarian chili, salmon cakes, shrimp and grits, pork tenderloin, mashed cauliflower, okra and collard greens. At the end of the year, we visited a commercial kitchen and learned cooking techniques from a professional chef. Additionally, the committee partnered with Home Run for Healthy Kids® as a station partner by teaching participants about healthy and unhealthy foods and playing "Whoa, Slow, and Go".



Sustainer Holiday Bags

Sustaining members of the JLG gathered at our Headquarters in December to assemble 350 gift bags for the 26th annual Sustainer Holiday Gift Bag Project. The bags were gifts to cancer patients in Greenville County filled with comforting items that can be used during their treatments and throughout the holiday season. These gifts were made possible by donor memorials, honorariums, and contributions. Two Men and a Truck generously delivered the bags to the Cancer Society of Greenville.



South Carolina Children's Theatre Developmental Grant

The South Carolina Children's Theatre, the largest year-round children's theatre in South Carolina, currently serves 43,419 adults and children each year, with The Peace Center and Second Stage performances, classes and outreach partnerships that bring performances to children in need. Last year, the JLG voted overwhelmingly to support the South Carolina Children's Theatre in its fundraising campaign for a new facility. The JLG has awarded the SC Children's Theatre \$100,000, to be distributed over three years. The new facility will include a main theatre, a second stage, multiple classrooms, lobby and public plaza. In connection with our grant, the JLG will receive naming rights for one of the classrooms to be housed in the new facility.

GRANT RECIPIENTS

CAROLINA BALLET THEATRE

\$3,750

The Junior League of Greenville will provide funding for 6 months of ballet classes for students from Title 1 schools who otherwise might not have the opportunity to experience ballet as an activity. When the Title 1 schools to participate in the program are identified, CBT dancers, accompanied by Teaching Artist Assistants, will travel to the schools to present dance workshops for groups of students. They will select children for participation in the after-school program based on interest and ability. The students selected (25 at the outset) will be provided with six months of weekly instruction at a dance studio.

DIAPER BANK OF THE CAROLINAS

\$10,000

The Diaper Bank of the Carolinas (DBC) is the only dedicated diaper bank in the Upstate that has as its mission to collect diaper donations and partner with over a dozen area agencies to distribute those diapers to families living in or near the poverty level. DBC is an all-volunteer organization funded entirely by private donations, diaper drives and fundraising events. The Junior League of Greenville will fund a series of coordinated diaper distribution events held in various communities throughout the county. The intent is to distribute diapers and other baby/infant/toddler related items directly to these families at locations that are close to where they live. Families who are experiencing a diaper crisis often have other related issues such as transportation. DBC will identify central locations within targeted communities that provide easy access by bus or within walking distance for intended recipients.

SWITCH

\$10,950.24

JLG funding will go towards a program called Not a #Number: Fighting Human Trafficking through Awareness and Education. This program will provide training and materials for 20 volunteers to teach Love146's Not a #Number curriculum in schools, churches and other community organizations. Not a #Number is an interactive, five-module prevention curriculum designed to teach youth how to protect themselves from human trafficking and exploitation through information, critical thinking, and skill development. Information about the curriculum can be found at www.love146.org/notanumber.

WEST GREENVILLE SCHOOL

\$15,699.04

The JLG is helping the West Greenville School improve student outcomes by providing funding for a research-based, hands-on career education curriculum. The school is initiating seven new career exploration pathways to support Greenville County Schools Graduation Plus initiative, which focuses on college and career readiness for all students. The curriculum pathways will include Material Production and Merchandising, Food Preparation and Service, Basic Mechanics and Small Engine Repair, Auto Detailing, Agriculture and Landscaping, Personal Fitness, and Personal Care and Styling. Each of these career pathways is designed to address the middle-skills worker vs. job gaps that currently exist in South Carolina.