

VISIONS





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Sustaining Member • 2013 to Present

Communications Committee Advisor • 2018 - 2019

JLC Little Black Dress Initiative Participant • 2018



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Fall 2019

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Letter from

THE PRESIDENT

In 1929, a group of young women in Greenville, SC, having an earnest desire to be of service to their community, met to form a charity organization. On the 12th of September, 20 Members were selected for membership in an organization to be known as the Junior Charities, today known as the Junior League of Greenville, Inc.

On September 12, 2019 the JLG officially celebrated 90 years of developing the potential of women. Ninety years of promoting voluntarism. And 90 years of improving the Greenville community!

From work in the Baby Kitchen Diet and Maternity Shelters, founding the Greenville Hearing Society and Pendleton Place, to crucial grant donations to Roper Mountain Science Center, the Peace Center and the Children's Museum of the Upstate, the Junior League of Greenville has played a key role in creating the philanthropic city we all are proud to call "home" today. With over \$3,000,000 given to hundreds of area non-profits, along with countless volunteer hours contributed, the Junior League is Greenville's "go-to" organization for making things happen!

No entity grows and maintains 90 years of stability without evolving. Such is true for our organization. Most recently, we narrowed our community impact strategy to focus on removing barriers to women, specifically related to Human Trafficking and Economic Mobility. Going back to our roots at Pendleton Place, deepening our involvement with Serenity Place, and learning more about how we can support and advocate for the women served by Jasmine Road and SWITCH will drive our fundraising and membership recruitment efforts as we move into the next 90 years.

Whether you're a new or lifelong Member, sponsor, donor, advertiser, community partner or all of the above, you have played a key role in making this organization successfully carry out our Mission for the past 90 years. Your continued support and encouragement is greatly appreciated. You are why the Junior League of Greenville is Community...90 Years Strong!

Kindest regards,



Sarah Lynne Howie

President, 2019 - 2020

Junior League of Greenville, Inc.



Sarah Lynne Howie



Sarah Lynne Howie grew up in Abbeville, SC and graduated from the University of Georgia in 1999. She moved to Greenville in 2002, after working in Atlanta and Augusta, GA for a few years. For the past 15 years she has worked as the Director of Operations for her family's business, Rail Training & Consulting. Sarah Lynne, husband Lamar Williams, and children, Harry (6) and Lyda (3) love college football, fall festivals and rock concerts!

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Letter from

THE SUSTAINER REPRESENTATIVE

The Junior League is changing. We certainly interact differently - cell phones, texts, Twitter, Instagram and the emoji for every occasion! We may connect on our cell phones, but disconnect due to the increasing competing priorities in our lives. Yet our Mission of voluntarism and improving our community remains the same. The next generation of young women is critical to the growth of the Junior League; we need to reach them.

"It is not the most intelligent of species who survives, but the most adaptable to change," said Charles Darwin. That is us! We are replacing postage stamps, phone calls and coffee klatches with instant messaging, text sharing, tag lines and Twitter. Yet we are still first and foremost stalwarts of our Mission.

The first grader who lost her tooth in summer's first ear of corn became the teenager in colorful braces and then an adult with a corrective mouth guard. People, companies, friendships and marriages evolve. That first grader who waited for the Tooth Fairy is now our potential new Member. How do you, as Sustainers build our bench?

1. Bring Junior League into every conversation. Mentioning a program or a conversation you just had at a Junior League meeting may pique an interest in a listener. Share the bond.
2. Greet every person as a potential Member. We assume people are too reserved or too committed, but their lives may be at an ideal point for change. Our focus is often on women who have recently moved into our area - reach out to your neighbor you have known for years...or her daughter or niece.
3. Repeat the welcoming invitation. Again. How many of us responded to an invitation of any kind upon the second or third time it was presented?
4. Discuss time commitment briefly and honestly. No one wants to feel burdened with not fulfilling a responsibility. Explain how "doable" the Member commitment is.

I am so very encouraged by this year's Provisional class! At a recent Super Saturday Provisional meet and greet, I met women leaders who will bring the same passion and enthusiasm to address Human Trafficking in Greenville County that you all did in raising money for Oscar Night America® or Dinamation.

Amy Ryberg Doyle

Amy Ryberg Doyle

Sustainer Representative, 2019 - 20
Junior League of Greenville, Inc.

Amy Ryberg Doyle grew up in Aiken, South Carolina. She is married to Jonathan and has four children ages 7 to 17. She has served on Greenville City Council for 12 years and her favorite outdoor activity is biking with her family.





Letter from THE EDITOR

When I think about the founding women of Junior Charities some 90 years ago, what comes to mind is the sheer audacity they possessed. Can you imagine establishing a nonprofit just weeks before the Great Depression? I recall the despair and uncertainty caused by the 2008 Great Recession and imagine what they went through was beyond tenfold. Yet, as the bottom fell out around them, they persevered insurmountable odds and delivered a leadership development organization that positively shapes the lives of its Members and continues to make Greenville greater!

From my first Provisional meeting two years ago, I have been in awe of the caliber of women in this League. The JLG is comprised of business leaders, movers and shakers, educators, women expertly raising the next generation, and go-getters pursuing advanced degrees, among other equally phenomenal women. Being a part of this network is both an honor and privilege. I believe the League's modern-day Members possess the same fortitude, grace and optimism as its founders and are every bit capable of conquering any obstacle.

I hope you enjoy our "Evolution" issue in which we celebrate the past, chronicle the present and anticipate a bright future! In store, a few longest-serving Members talk about their Glory Days and how the League has evolved with the times, we say farewell to Home Run for Healthy Kids®, you'll get to know our Members better in the Member Spotlight, and we take an in depth look at new initiatives recently rolled out by two of our community partner agencies, plus much more.

J. Lisa Maronie

J. Lisa Maronie

Editor, 2019 - 20

Junior League of Greenville, Inc.

J. Lisa Maronie is a Greenville native. She and her high school sweetheart (husband, Jamie) attended college in Tennessee and returned home thereafter. She works for the Institute for Child Success and serves on the boards of Palmetto Shared Services Alliance and Big Brothers Big Sisters of the Upstate as well as on the Prisma Health Children's Hospital - Upstate Community Advisory Council. She is a Leadership Greenville alumna, Class 38. She and Jamie have two children, Logan and Lyris, and two dogs.



MISSION STATEMENT

The Junior League of Greenville, Inc., is a nonprofit organization of women committed to promoting voluntarism, to developing the potential of women and to improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

The Junior League of Greenville engages in initiatives that help women in our community overcome barriers, focusing on Human Trafficking and Economic Mobility.

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We would love to hear from you! Email us with your thoughts about the magazine or to learn how to become more involved at Information@JLGreenville.org.

For more information about the Junior League of Greenville or becoming a Member, visit us online at JLGreenville.org.



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Meet the 2019 - 2020

JLG BOARD OF DIRECTORS

Every year the Junior League of Greenville (JLG) elects a new set of leaders within the organization who serve on the Board of Directors (BOD). These women are not only responsible for the operations and ongoing financial stability of the organization, but they also serve with a strategic focus, preparing the JLG for future changes by assessing ways to develop and strengthen the JLG for years to come.



Sarah Lynne Howie
President

**MAIN GOAL FOR
2019 - 2020**

To help Members feel a sense of accomplishment and/or impact in their Placement, and to celebrate the impact we've made on the Greenville community for the past 90 years!

YEARS IN LEAGUE

16 years

HOMETOWN

Abbeville, SC



Katy Sides
President-Elect

**MAIN GOAL FOR
2019 - 2020**

To think strategically about the future of our League and the next two years by considering our new community impact, Membership engagement (for Provisionals, Actives and Sustainers), fund development, sound stewardship, and the best ways to tell our story to the Greenville community. To take opportunities to learn how to be a better leader and how best to empower and equip our League's leadership.

YEARS IN LEAGUE

9 years

HOMETOWN

Tallahassee, FL



Jessica Sharp
*Communications Vice
President*

**MAIN GOAL FOR
2019 - 2020**

To create a strong culture within the Communications Council.

YEARS IN LEAGUE

7 years

HOMETOWN

Mobile, AL



Whitney Hanna
*Community Impact Vice
President*

**MAIN GOAL FOR
2019 - 2020**

To launch and implement our new Community Impact strategy – helping women in our community overcome barriers, specifically focusing on Human Trafficking and Economic Mobility.

YEARS IN LEAGUE

8 years

HOMETOWN

I'm a Greenville native.



Michele Bryant
Finance Vice President

**MAIN GOAL FOR
2019 - 2020**

To maintain a fiscally responsible League year.

YEARS IN LEAGUE

11 years

HOMETOWN

I have lived many places, but Greenville is definitely home now!



Kathryn Freedman
Fund Development Vice President

**MAIN GOAL FOR
2019 - 2020**

To help the Fund Development Council raise the budgeted \$460,500 in fundraising revenue to support the JLG's projects and programs this year. My personal goal is to help all of our Members realize that Fund Development can be fun when you are passionate about the cause you are supporting!

YEARS IN LEAGUE

18 years – 3 years in the Junior League of Charlottesville and 15 years in JLG.

HOMETOWN

Roanoke, VA



Marclee McDaniel
Membership Vice President

**MAIN GOAL FOR
2019 - 2020**

To help our Members have a successful year where they feel valued and connected to the JLG.

YEARS IN LEAGUE

10 years

HOMETOWN

North Augusta, SC



Kea Wade
Corresponding Secretary

**MAIN GOAL FOR
2019 - 2020**

To provide open and meaningful communication with incoming Members and the Membership as a whole. My hope is to make the transfer/reinstatement/status change an easy process and become a Membership liaison to the Board, communicating Members' experiences, feelings, and reasons behind status changes in order to make a stronger League.

YEARS IN LEAGUE

9 years

HOMETOWN

Wheeling, WV



Vicki Campbell
Recording Secretary

**MAIN GOAL FOR
2019 - 2020**

To assist and serve our League so that future leaders in the JLG can look back on what the 2019 - 2020 year has accomplished and how they can grow from it and continue to improve the Greenville Community.

YEARS IN LEAGUE

5 years

HOMETOWN

Suffren, New York



Heather Hooks
Strategic Planner

**MAIN GOAL FOR
2019 - 2020**

To present a complete Annual Report at the end of this League year which means I will need every Committee Chair's help in accomplishing this!

YEARS IN LEAGUE

11 years

HOMETOWN

Sumter, SC

Meet the 2019 - 2020

JLG BOARD OF DIRECTORS



***Genevieve Mendes
Weaver***
Board Manager

**MAIN GOAL FOR
2019 - 2020**

To assist the Board of Directors to have an efficient and meaningful year of meetings and policies changes/updates.

YEARS IN LEAGUE
6 years

HOMETOWN
Florence, SC



Amy Ryberg Doyle
Sustainer Representative

**MAIN GOAL FOR
2019 - 2020**

We have such a diverse Sustainer group from as young as 35 years old! I'd love to have more mixing of generations at our Sustainer parties! And, Sustainers can be a good resource to Active Members — whether she is starting a business, a family or a new career!

YEARS IN LEAGUE
15 years

HOMETOWN
Aiken, SC



Tina Hampton
*Director of
Administration*

**MAIN GOAL FOR
2019 - 2020**

To support the leadership and Membership of the JLG in the fulfilling of the Junior League of Greenville's Mission, hopefully in a way that Members enjoy their time serving the community and the JLG.

YEARS IN LEAGUE
33 years

HOMETOWN
Hendersonville, NC

then & NOW

NINETEEN TWENTY NINE

cost of living

TWENTY NINETEEN

average annual income: \$1,582
 median cost of new house: \$7,246
 average cost of new car: \$643
 average gas price: 25¢ per gallon
 average movie ticket price: 35¢ (pre-great depression)
 \$5 (post-great depression)



median annual income: \$49,000
 median cost of new house: \$314,000
 average cost of new compact sedan: \$21,000
 average gas price: \$2.76 per gallon
 average adult movie ticket price: \$14

major news

world population: 2.1 billion (121 million in u.s.)
 u.s. president: calvin coolidge (until march 4th)
 herbert hoover (thereafter)
 al capone orders st. valentine's day massacre
 motorola produces the first car radio
 october stock market crash triggers great depression



world population: 7.7 billion (329 million in u.s.)
 u.s. president: donald trump
 texas-mexico border crisis divides the nation
 u.s. mass shootings > number of days per year
 climate change & global warming debated
 apple releases iphone 11

pop culture

first academy awards held in may
 (best picture: wings)
 u.s. women hold 24% of driver's licenses
 7 up soft drink introduced
 mickey mouse becomes 1st cartoon to talk



top movies:
 avengers: end game
 the lion king
 toy story 4
 captain marvel
 bird box

hit songs:
 bad guy - billie eilish
 old town road - lil nas x
 god's country - blake shelton
 sucker - jonas brothers
 truth hurts - lizzo

sports champs

french open, wimbledon & u.s. (tennis)
 open: helen willis moody
 u.s. (golf) open: bobby jones



cfp national championship: clemson tigers
 fifa women's world cup: team u.s.a.
 simone biles becomes most decorated
 gymnast in world championship history

births

martin luther king, jr
 anne frank
 arnold palmer
 grace kelly
 jackie kennedy onassis



illustrated by member cases minor (@minor.musings)

JLG: NINETY YEARS STRONG

Celebrating 90 Years of Service: **BECOMING STRONGER TOGETHER**

JLG's Mission Paves the Way for Internal and External Growth

// By Meghan Pavelka

On September 12, 1929, 20 women started Junior Charities of Greenville, which evolved into the Junior League of Greenville we know today. Ninety years ago, these 20 women created an organization that would go on to advocate for stronger laws to protect children, contribute to downtown's growth, and create a safe haven for those in the foster care system. The League has been instrumental in transforming Greenville into the city it has become today.

Sustainer and Past President Jane Earle Pressly reminisced on her experience in the League and how the organization has shaped our community. She explained, "during the 1970s, the League took a big advocacy role in passing legislation in SC to protect children from child abuse." Pressly commented that, "at the time, animal cruelty laws were stronger than laws to protect children." During that decade, a group of League Members also worked with other community leaders to create Pendleton Place. Its purpose was to create a safe place for abused and neglected children, an alternative to having to spend the night in jail when their parents were arrested. Later during the 1980s, under the leadership of Governor Dick Riley, "the League was instrumental in helping pass a dedicated sales tax to support public education," stated Pressley. Alongside the League's commitment in advocating for children, Pressly recalls their involvement in creating "two Showhouse fundraisers, one in a renovated building downtown across from the Poinsett Hotel and the other on Pinckney Street," as well as establishing the League's Headquarters downtown. These moves aided the Junior League's efforts in increasing the awareness of the advantages of downtown living and the importance of preserving the historic Hampton-Pinckney neighborhood.

Through her reflection on the progress the League has made in the Greenville community, Pressly also felt that it was important to

note the growth the League has experienced internally. She described that the change within the Junior League of Greenville has been one of diversity, "I love that it is more diverse than it was." This growing diversity of race, age, and religion within the League is partly motivated by the League's guiding Mission: An organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers.

The practice and promotion of voluntarism has helped increase diversity through the belief that our community is best organized by the voluntary cooperation of individuals. The League will continue to focus its efforts on these guiding principles, as its Members have over the last 90 years. Expect to see the Junior League of Greenville progress even further and cement its status as an organization representative of all women.



"THE OLDEN DAYS"



Celebrating 90 Years of Service: **BUILDING UPON A LEGACY**

Developing the Potential of Women, the Right Way

// By J. Lisa Maronie

Pat Jervey has been a Member of the Junior League of Greenville for more than half its 90-year existence – 50 years! The Manhattan, NY native lived in Durham, NC before settling in Greenville with her husband, Dr. Darrell Jervey. Although she had lived in Greenville during her high school years, she did not know many people when she returned. Lucky for her, she had family ties to the JLG. Pat's mother-in-law, Mrs. J.W. Jervey, Jr., and *her* mother-in law, Mrs. J.W. (Allie) Jervey, Sr., were Members (and had been when it was known as Junior Charities). Their spirited activism spurred Pat to join.

Pat admits that she was fortunate to be invited into the League, to have people looking out for her. Membership presented a great opportunity “to meet people, grow and learn a lot about Greenville and the people” she worked alongside. But what she loves even more is that now, women want to join for themselves...they are compelled to serve. Pat feels the focus is less social than Leagues she observed decades ago, and that the JLG is geared toward serving. She has also noticed that the JLG is more inclusive and assessible. She appreciates that “all the women bring different contributions and there is an awareness of the League’s Mission.”

Pat Jervey is a lifelong volunteer. She has served as a special education aide in schools and a hospital, and held several fond JLG Placements. She applauds that the League develops women to become volunteers “in the right way,” and credits the JLG with instilling in her best practices and professionalism that she passed along to her optometrist husband. Those lessons came in handy when he assisted underserved patients at local and third-world medical clinics.


The friendships she formed over 50 years is another aspect of the JLG that Pat cherishes. She is grateful to have encountered women experiencing similar life phases and found it great to be involved with people doing the same things. She still sees her JLG

friends to this day. In summing up her decision to join, Pat said, “I think the League was a phenomenal help to me coming back to Greenville.”



“NOWADAYS”





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the Junior League of Greenville
has supported more than
300 NONPROFIT AGENCIES,
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THE CHILDREN'S MUSEUM OF THE UPSTATE
and provided countless
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COMMUNITY IMPACT

Jasmine Road's Newest Social Enterprise: Dining for Good

// By **Kate Dabbs**

When the Junior League announced its new initiative to focus on two key community Impact Areas (Economic Mobility and Human Trafficking), Jasmine Road was already in the throes of its own new growth trajectory — a restaurant called Jasmine Kitchen.

Joining SWITCH as a cornerstone partner for the Human Trafficking Focus Area for the Junior League, Jasmine Road officially achieved its nonprofit status in June of 2016. In three short years, the organization has created a tidal wave of awareness and opportunity for women who have been victims of prostitution and/or Human Trafficking.

Jasmine Road's ministry begins by providing a safe haven for those participating in the two-year residential program. The five women currently enrolled began their journey with therapy, exercise opportunities through a partnership with the Caine Halter YMCA, and healthcare through a partnership with Bon Secours St. Francis Health System. They work on educational gaps (one recently celebrated the completion of her GED), and begin charting a future beyond the world they knew before. "We are breaking down the boundary between 'us' and 'them' and creating a new community of love and support," said Executive Director Beth Messick.

The organization was founded based on a similar nonprofit called Thistle Farms in Nashville, TN. Both were created with a singular goal: healing survivors of sex trafficking and prostitution so that they can begin new lives. Messick describes that goal as, "giving time and space to heal by creating opportunities and choices, and erasing the margins that divide us."

Essential to the Mission of an organization like Jasmine Road is offering social enterprise opportunities that teach a variety of life and employment skills while providing income back to the operating budget. Jasmine Road began this process through small scale endeavors like making candles and jewelry. However, the ultimate goal has always been to lead their efforts with a café, which is set to open in December of 2019.

Two years ago, Jasmine Road identified the location of this 'survivor-led' café at 503 Augusta Street. The restaurant will feature a healthy lunch menu focusing on soup, salad and sandwiches. "The café is to be a warm, welcoming space where the community can gather and rub shoulders with one another on common ground," Messick said. "We hope to make it an apprenticeship program, where our women can rotate through all of the job functionalities of a restaurant to gain experience they can apply to future careers," she added.

The restaurant will be partially staffed by the women participating in the Jasmine Road program who have taken a training course through Project Host's CC Pearce Culinary School, and by volunteers. Inspiration and creativity for the restaurant's look, feel and menu will be provided through a partnership with local restaurant owner Kevin Feeny of Kitchen Sync.

When asked how Junior League Members could support the initiative of the café, Messick said there will be volunteer opportunities to serve in the restaurant but above all, she hopes it becomes a place where League women can gather in community with one another and those participating in the Jasmine Road program -- a place where there is no "us" and "them," it's just "us."

For more information and progress about Jasmine Road, visit jasmineroad.org.



COMMUNITY IMPACT

Pendleton Place Offers Wealth of Resources to Homeless Youth

// By *Meghan Pavelka*

Pendleton Place is one of the League's four community partners and offers services strongly tied to the JLG's Focus to help women in our community overcome barriers. The agency's new Youth Resource Center which officially opened its doors in July 2019, advances the League's Economic Mobility improvement efforts.

The center is a safe, low-barrier space to support the needs of young adults ages 17-24 experiencing or at risk of homelessness. Services include basic items such as showers, laundry facilities, hot meals or simply a comfortable place to hang out. Clients can also opt-in to a wide array of other services including case management, support for both long- and short-term goals, one-on-one mentoring and rapid rehousing efforts. In addition, many local partner agencies such as Greater Greenville Mental Health Center, SWITCH, FAVOR, New Horizon Family Health Services and local barbers rotate through the center to provide on-site services and are available for client consults during drop-in hours. The JLG Member Nancy Shepard who is the Development Manager at Pendleton Place said, "We've had great support for this program at both the state and local levels and the number of clients served to-date has far exceeded initial projections."

In 2017, Pendleton Place began looking at ways to better serve local homeless youth, many of whom have previously been a part of the foster care system. The Youth Resource Center evolved directly from those strategic efforts to build and expand on the successful Connections Count case management program in order to provide a wider array of services. Shepard described that "exciting next steps will include further programming and partner collaborations at the center as well as conversion of an existing facility on campus to provide emergency shelter beds. We will have eight beds in the first wing and are targeting to be ready to open this new branch of our residential services by winter 2019."

Pendleton Place, founded by the Junior League of Greenville in 1975 as an emergency shelter for foster care children, has continued a long history of partnership with the League. This relationship has included volunteers, grant funding and several League Members who have served on the Board of Directors for Pendleton Place. Shepard said, "We were grateful to be chosen by the JLG as one of

four Community Impact partners for 2019 - 2020 and are looking forward to having the JLG supporting and collaborating with us in the future."

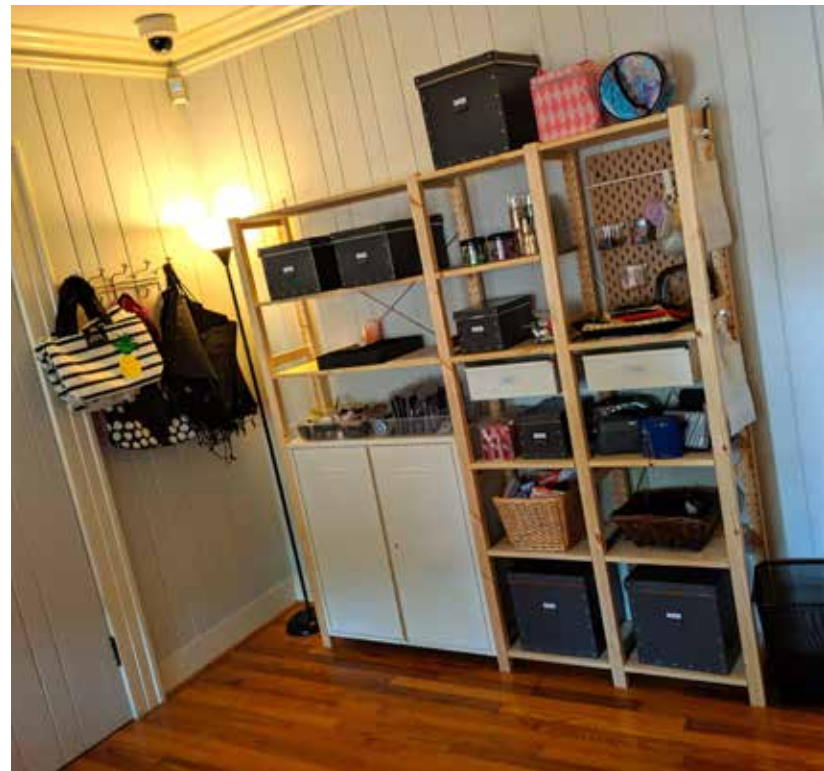
Through our partnership, League Members are also collaborating with Pendleton Place's Youth Resource Center by supporting participants' independent living needs, providing group skill-building sessions, one-on-one self-sufficiency coaching, and even lending their expertise to train staff in areas that will support case management goals.

League Members are also partnering with Pendleton Place's Youth Resource Center by supporting participants' independent living needs, providing group skill-building sessions, one-on-one self-sufficiency coaching, and even lending their expertise to train staff in areas that will support case management goals. Volunteers prepare and provide meals as well as fill drop-in roles such as greeter, check-in coordinator and room monitor (a.k.a. youth relationship builder).

Alongside its partnership with the Junior League, Pendleton Place is looking for more community volunteers. For Those interested, street outreach opportunities exist, and those seeking to commit to a long-term role can enter training to be a director mentor for a homeless youth. Volunteers interested in working with foster youth or in other areas, such as events or fundraising, will also find plenty of ways to partner with Pendleton Place.

Pendleton Place welcomes the opportunity to speak at community groups, clubs or churches about its Mission and programs. Tours are also available for those interested in seeing their work first-hand.

For more information, visit pendletonplace.org.



Inspired and Expecting

// By **Kate Dabbs**

I first heard of the Little Black Dress Initiative before I joined the Junior League and saw a fellow Furman alumnae who was living in London at the time participating. It caught my eye as a clever way to raise awareness while having an ‘in her shoes’ moment. Several years later and eight and a half months pregnant, I experienced the campaign first-hand.

When I decided to join the LBDI team this year, I thought about the added challenge of finding a maternity dress that was both professional and comfortable for five days of straight use. As a first time pregnant lady, I have been dumbstruck by how much there is to know and how it all can feel like extremely uncharted waters for the ‘beginner.’ Often, I have asked myself how women in this country could possibly keep all of the things straight you are supposed to do if English is not your first language or if your pregnancy takes place in a time of crisis in your life.

When we are focusing on raising awareness for Economic Mobility that can empower women and end Human Trafficking, there is a clear link to this added element of my experience. Homeless and pregnant. Abused and pregnant. Addicted and pregnant. Impoverished and underinsured and pregnant. The list goes on and I decided to use this moment for inspiration and motivation. Overall, it became an enhancement to my experience instead of a challenge, and I learned more about myself along the way.

Below are some reflections I had on my experience this year and why I would recommend it to other Junior League Members in the future:

1. This campaign is possible even if you are “shy” on social media.

Even though I work in marketing, I am not a huge creator of content personally. I would even call myself a little shy in that realm, so I was intimidated. In the end, I realized it doesn’t matter if I said something silly or looked awkward -- the message I was trying to get across was what came through and it was worth getting out of my comfort zone.

2. People will surprise you with their generosity.

I forgot how awesome humanity can be. It was humbling to see how eager people are to support causes that are so worthy if we just ask. Plus, the power of social media enabled donors from far away to support the effort. It was inspiring to think someone would support a campaign like this even if it is not in their community.

3. Superficial moment here: I like getting dressed each day more than I knew!

Even when my wardrobe is limited and in 95-degree weather, I like to get dressed in something different each day and missed the luxury of doing so. This small inconvenience was a takeaway of being grateful for my blessings but gaining a little more awareness, however inconsequential, of having less.

4. Every Junior League Member should try it.

In creating content where I wanted to talk about each day of the campaign, I learned so much more about the organizations the League is supporting through the new focus areas and what they really mean. Participating in LBDI gives you a chance to learn more and connect with the Mission and opportunities to plug in with the League. That reason alone is worth it!

When the final gifts were tallied, this year’s campaign raised \$26,314, surpassing the goal of \$20,000. Thank you to all who participated and donated to make this possible.



SHOP FOR GREENVILLE Junior League of Greenville

Saving money makes me feel GOOD. Improving the community makes me feel GREAT!

March 6-15, 2020!
 #JLGshopforgreenville
 #SaveTheDate #SaveMoney

ShopforGreenville.org

Send message

Proceeds from the 2018 Shop for Greenville discount shopping card benefit the community projects, programs and grants of the Junior League of Greenville

VISIONS // 2019 Little Black Dress Initiative

The 2019 Little Black Dress Initiative was another success!

The third annual LBDI racked up even bigger numbers than years past! Thirty-five participants wore the same little black dress for 5 consecutive days in September to raise awareness and funds for women's Economic Mobility and the fight against Human Trafficking in the Upstate. Thanks to everyone who participated, shared our message and donated; we raised \$26,314 in a week!



VISIONS // LBDI Top Fundraisers

Congratulations to the LBDI Top Five Fundraisers!

Linda Grandy.....	\$3,378
Sarah Lynne Howie	\$2,545
Rachel McClaren	\$2,286
Lesa Kastler	\$1,395
Pollyanna Conte	\$1,100



Farewell to a Bygone Era

// By J. Lisa Maronie

It's safe to say the League hit it out of the park with the final Home Run for Healthy Kids®. On October 24-25, 2019, the last round of Greenville County Schools fourth graders took to the stations at Fluor Field to learn how to play a part in their health and wellbeing. For twelve years, HRHK has served as the League's signature community impact project, teaching over 26,000 children about fitness activities, nutrition, and dental and vision care, among other wellness issues.

Now that the JLG has changed its community Focus Areas from health and wellness, education, and children and families to Human Trafficking and Economic Mobility in order to help women in our community overcome barriers, we're moving on to a whole new ballgame. A group of Members is tasked with researching a new signature community event and at the end of the League year, will recommend an annual project that better aligns with our objective.



Carmen Solesbee 2019 - 2020 HRHK CHAIR

HRHK has been a huge part of not only the JLG, but of every student, Partner, Sponsor and committee member who has put time and dedication into making it an outstanding and impactful community event. As the final HRHK Chair, my primary goal was making sure the last year would make a lasting impression and be something we all would be proud of. Paying tribute to those people who have helped us reach the thousands of students over the past 12 years was high priority. With the help of Partners, volunteers and the committee, we came together and had the best year yet!



Genevieve Mendes Weaver 2019 - 2020 BOARD MANAGER

Until serving as the Board Manager this year, Home Run for Healthy Kids® was the only placement I've had. So many of my best memories, and where I learned about who our League is and what matters to us, comes from my experiences with HRHK. HRHK was and is a unique event where the League brought together amazing community leaders and individuals committed to making a difference in the lives of children. More than just showing them different ways to keep safe and healthy, we showed them that there is a whole League and community who cares about them, and wants to invest in them with our time and resources.



Sarah Lynne Howie 2019 - 2020 PRESIDENT

As a JLG Member for 15 years, I vividly remember when the announcement was made regarding our new signature community event addressing the growing epidemic of childhood obesity. In a room with approximately 200 women, Reedy Rip-It, the Greenville Drive's mascot, skipped in with JLG leadership to drum up excitement for this great program, Home Run for Healthy Kids®.

It has been an honor to be a volunteer and/or station partner at HRHK for the past 12 years. Interacting with the volunteers, the Drive, other station Partners, teachers and especially the smiling faces of 26,000 kids has been such a delight.



VISION Board

September 10, 2019 General Membership Meeting and 90th Anniversary Celebration at Avenue



Debi Rice & Rachel McClaran



JLG Sustainers



Katie Beliles, Emily Dyer, Kimberly Ghent & Megan Jarrett



Nisha Patel, Erin Smith & Kimberly Witherspoon



Megan Afshar Martins, Jennifer Drum, Katie Beth Byram, Lauren Manos, Kristi Mason, Lenna Blaser, Meredith Skrobola, Abby Bey, Cara Carne & Kimberly Nadeau



Karl Alexander, Vickie Alexander & Kasie Simpson



Young Women's Writing Contest

The Junior League of Greenville is pleased to announce our eighth annual Young Women's Writing Contest. Female students in grades 6-12 from Greenville County public, private and home schools are encouraged to submit essays between 750-1,200 words about a time your pre-existing worldview was challenged, how you responded and how the experience bettered you.

Essays will be accepted for submission at jlgreenville.org between January 1 and February 14, 2020. Along with receiving a \$500 scholarship award, the winner will have her essay published in the spring 2020 issue of VISIONS magazine, and she will be invited to accept her award at the JLG's Annual Meeting next May.



Ben Thomas, Savannah Norvell, Sarah Tomashefski



Nancy Rice, Lauren Frost, and Andrea Gil



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At Your Service

For some Members, civic service extends beyond their Junior League commitment and into their profession. They are championing various causes and making Greenville greater!



Mary Adam
SUSTAINER
Development Director

South Carolina Children's Theatre serves 50,000+ annually with theatre performances, classes/workshops and outreach programs.



Salli Alexander
SUSTAINER
Non-Profit Consultant

A Child's Haven (treats children with developmental delays), **Greenville Symphony Orchestra** and **Lakes and Bridges Charter School**.



Kristy Way Buchanan
SUSTAINER
Development Associate

Greenville Symphony Orchestra provides educational and cultural opportunities for the community through the presentation of live orchestral music.



Suzie Foley
SUSTAINER
Executive Director

Greenville Free Medical Clinic provides compassionate, quality medical & dental care, and prescriptions without charge to low-income uninsured Greenville County residents.



Jade Fountain
ACTIVE
Director of Mission Advancement

United Ministries serves and empowers those on their transformative journey to self-sufficiency.



Tavia CM Gaddy
SUSTAINER
Project Manager

Greenville Area Development Corporation is dedicated to the growth and prosperity of Greenville County, SC.



Leigh Watters Heidtman
SUSTAINER
Finance Manager

South Carolina Children's Theatre provides high-quality theatre experiences, education and accessible outreach initiatives to the children of our community.



Leslie Latimer
ACTIVE
Executive Director

Palmetto Shared Services Alliance provides support to South Carolina Early Childcare and Education providers that saves time and money.



J. Lisa Maronie

ACTIVE

Communications Associate

Institute for Child Success is a nonpartisan research and policy organization dedicated to the success of all young children.



Noel Pagan

ACTIVE

Development Officer

Habitat for Humanity of Greenville County partners with families of low income to provide decent, affordable homeownership.



Kate Weaver Patterson

ACTIVE

Director and Managing Attorney, Second Chance Justice Collaborative

Root and Rebound provides legal reentry services to help those with criminal records reintegrate.



Elizabeth Roser

SUSTAINER

Program Director

Greenville Literacy Association works with adults ages 17 and older who wish to upgrade education skills.



Allison Safford

ACTIVE

Director of Community Engagement

The Family Effect reduces addiction as a leading cause of family collapse and harm to children.



Jessica Sharp

ACTIVE

Director of Development & Recruitment for the Teen Services Branch

YMCA of Greenville is a cause-driven organization for youth development, healthy living, and social responsibility.



Katy Sides

ACTIVE

Knowledge Management Officer

Hollingsworth Funds invests various forms of capital to improve Economic Mobility in Greenville.



Kea Wade

ACTIVE

Corporate Development Manager

Make-A-Wish® South Carolina grants life-changing wishes for children with critical illnesses.

2019 - 2020 JLG FUND & ENDOWMENT: *Celebrating 90 Years Strong!*

// By J. Lisa Maronie

A new League year has arrived and that means it's time to contribute to the JLG's Annual Fund Campaign and replenish our (Members and non-Members) collective purse strings!

Your contributions help support the League's Mission of promoting voluntarism, developing the potential of women and improving the community through the effective action of trained volunteers. In addition to cash donations to the Annual Fund, the JLG may accept donations such as publicly traded securities, IRA distributions, and donor-advised fund grants through the JLG Endowment. Support the JLG Endowment and contribute to keeping the JLG strong for another 90 years!

All donations to the JLG Annual Fund are tax-deductible, and multiple giving levels are offered to recognize these gifts. Your contribution can be mailed to Junior League of Greenville, 118 Greenacre Road, Greenville, SC 29607, or processed online

at jlggreenville.org/donate. Contributors giving over \$10 to the Annual Fund and/or the Endowment Fund will be recognized in the Spring 2020 issue of VISIONS Magazine if the donation is received before March 31, 2020. Call us at 864-233-2663 with questions or to fulfill your pledge over installments.

JLG ANNUAL GIVING LEVELS:

1929 CLUB (\$1929 OR GREATER) donations can be made over three years

OPPORTUNITY (\$1000 - \$1928)

CAROLINA CREATURES (\$500 - \$999)

CLOWNING AROUND FOR KIDS (\$250 - \$499)

SHOWHOUSE (\$150 - \$249)

RECIPE FOR SUCCESS (\$100 - \$149)

OSCAR NIGHT® AMERICA (\$75 - \$99)

FOLLIES CAST (\$25 - \$74)

POINSETTIA (\$10 - \$24)



28th Annual Holiday Bags



During the winter holiday season, Junior League of Greenville Sustainers fill hundreds of gift bags with swag to be distributed to cancer patients undergoing treatment. The kind gesture is intended to bring cheer to people battling cancer during a time of year when most are celebrating joyous occasions.

Sustainers will gather at Headquarters in early December, to assemble 350 gift bags for clients of the Cancer Society of Greenville County. Fifty of those bags are reserved for children and teenagers and will be filled with age-appropriate items. Bag goodies run the gamut from functional to fun with items such as a blanket, stocking cap, snacks, and activity items. Over the life of this project, Sustainers have prepared bags valued at over \$140,000.

This is a meaningful service moment that helps our Greenville neighbors. It also reconnects Sustainers who long to give back and catch up.

Stock up on Christmas Ornaments!

In honor of our 90th anniversary, the 2019 ornament features the JLG Headquarters building at 17 W. North Street; a place that brings back lots of fond memories for many Members. Order yours today at www.jlgreenville.org or stop by the Nearly New Shop to purchase. Each ornament costs \$15 and quantities are limited.



FROM KIDS TO WORKING PARENTS, FROM SHOES TO HATS.

Each day of our Christmas Sale is sure to bring out the reason for the season.

Join us at the Junior League's Nearly New Shop for **The Twelve Days of Christmas Sale!** Running from December 10-23, the Nearly New Shop will celebrate the season with a different sale each day, some exclusions apply!

We gladly accept donations 10am-5pm, Monday-Saturday and your donation is always tax deductible!



MEMBER SPOTLIGHT:
April Fuller PROVISIONAL

// By *Kate Dabbs*

April Fuller's journey to joining the Junior League started by way of the Nearly New Shop. In the midst of a home renovation and move, she went through the process of culling her belongings to determine what should be thanked for its service and then released à la Marie Kondo's technique for tidying up.

She made an online search for resale stores and the Nearly New Shop popped up. "I showed up with a van load and I will never forget Marie [Nearly New Shop employee] being surprised I was bringing all I had. I came back several more times and as time went by, started shopping there, too."

Fuller became a common fixture in the Shop, connecting with staff and volunteers while exploring new finds. She recalled that eventually, she was asked if she had ever considered joining the Junior League and her response was, "But what do they do?" She added, "They told me that I would fit in great, so I did my homework and researched the website. I thought it might just be a social organization, like a sorority."

However, Fuller's experiences at The Nearly New Shop and learning of the League's Missions and initiatives intrigued her. As a support caretaker for her granddaughter, she worried about time commitment. She serves as a Lay Servant at her church, and often volunteers at her granddaughter's school. Not to mention another home renovation and a full calendar. "But I thought, this year is my year to do a little more for the community and have some me time, too," she said.

Fuller was particularly compelled by the League's two Focus Areas of Human Trafficking and improving Economic Mobility. As a child growing up in Nicholtown, she had a close call with a predator while walking home from school. "In 1965, the community didn't realize the gravity of what could have happened...but now when I hear about sex trafficking, I connect with it because someone wanted to harm a child like me," she said. "I want to do something about this and help the cause of saving someone," Fuller continued.

Fuller describes Membership as "an opportunity for me to be involved with women on a purpose and cause. I don't mind that it has a social aspect...that just helps develop camaraderie and fellowship."



MEMBER SPOTLIGHT:
Julia Dietz TRANSFER

// By *Meghan Pavelka*

After a recent move from Tallahassee, Florida, Julia Dietz is one of the latest Transfers to the Junior League of Greenville. In Florida, Julia worked as the Acting Staff Director in the Office of Environmental Accountability and Transparency within the Florida Department of Environmental Protection. One of Julia's biggest accomplishments in her career was "aiding in successfully implementing record investments and improvements to environmental protections and restoration efforts under two Florida Governors."

A native of Summit, NJ, Julia describes her decision to join the Junior League as a way to give her more purpose in her everyday life. She decided to continue her membership with the Junior League because she enjoys making positive connections with like-minded women. Julia finds inspiration for her servant's heart in the quote, "Let us not become weary in doing good, for at the proper time we will reap a harvest if we do not give up." She previously served as Co-Chair for the Teen Board Committee in the Junior League of Tallahassee. In this roll, Julia "provided mentorship and volunteer training to high school aged young women." She also volunteered on a regular basis with local Tallahassee community organizations including the HOPE Community and Hang Tough.

The move to South Carolina fits right into this country-music loving fan, who finds it hard to not dance when a good country song is on. Julia also described that, due to the move, she is "looking forward to getting actual cold weather for bonfires and being closer to snow sports." As these chilly winter days roll in, Dietz is most excited for, "the celebrations and spirit of the holiday season and time with family." You can also catch her watching her favorite movie, Love Actually, on repeat during the holiday season!



MEMBER SPOTLIGHT:
Erin Farry ACTIVE

// By *Kate Dabbs*

Erin Farry's story of how and why she arrived where she is today has a theme – serving others. As Campus Minister for the UKirk Campus Ministry program at Furman University and Vice Chair of the JLG's Economic Mobility Impact Committee, Farry is able to do just that.



Farry was born and raised in Greenville and after leaving for college at Rhodes in Memphis, TN, swore she would never return. She yearned for a new experience in a new place, and wanted to make her own way, separate from the path predicted for her. "My entire childhood was in some way involved with our church and I heard over and over that I was going to go to seminary," she said. "Going off to college, I was thinking no, let's do something different," she added.

So, Farry went to Rhodes and majored in urban studies, but added religious studies for good measure. The focus of her undergraduate program was service oriented and being in the community. "I quickly realized this was what I loved – being one-on-one with someone working towards a GED or standing alongside another volunteer painting a fence...this gave me that final push to explore the seminary path I had been tucking away," she said.

Next was Princeton Theological Seminary, where her path back to Greenville began. She reconnected with her future husband, Robert. "He was also a Greenville native and we went to kindergarten together. Our moms were in the Junior League together and our common history made our connection easy," she said.

Farry returned to Greenville and was hired as a hospital chaplain. She then joined the Junior League, "to meet people I wouldn't have had the chance to," she explained. Farry eventually became a campus minister, a role that better suits her passions and style of ministry. Today, Farry channels her passion for service to her role on the JLG's Economic Mobility Impact Committee. "Instead of doing something for those organizations, we are working with them – direct outreach. It is empowering women in real time," she said.

When asked why women should join the JLG, Farry said of today's League, "We have learned so much and are finding ways we can really make a valuable and tangible difference in the communities we serve. We want to go beyond the feel-good work of one Saturday."

MEMBER SPOTLIGHT:
Emily Dean SUSTAINER

// By *Meghan Pavelka*

Emily believes, "Leadership is not a position or a title, it is an action and example." This inspiration charges her active efforts within the League, where she enjoys giving back and making a difference in the Greenville community. This effort, Dean states, is best done "with the group of talented, caring and committed women" within the Junior League of Greenville.



Throughout her years within the League, Emily has held numerous positions. This League year, Emily works as both Recruitment Sustaining Advisor and Sponsorship Development Sustaining Advisor. Previously, she worked as Sustaining Advisor for the Recruitment committee. In that position, she was able to guide potential and new Members in finding all of the wonderful things the JLG can offer. In past years, Emily also held the responsibility as Chair of Arrangements and Teaching Awareness of the League in the Community (TALC).

Outside of the League, Emily travels extensively with her work at a South State Bank. Even with a busy schedule, one of her biggest accomplishments this year is staying healthy. She says that she is able to do this by "committing herself to a healthy eating and exercise plan." When she is not traveling, Emily likes to spend time with her friends and family. She enjoys baking and has two secret-recipe, signature dishes: lemon pound cake and red velvet cake. Alongside baking, she loves spending time at the beach during summer but says she does "get a little excited at the thought of being able to have a little fun in the snow at least once a year."

Dean's contributions to the League have extended in almost every area. As she continues to guide the League as a Sustaining Advisor, she lives by the mantra, Lead by example.

WELCOME THE 2019 PROVISIONAL CLASS

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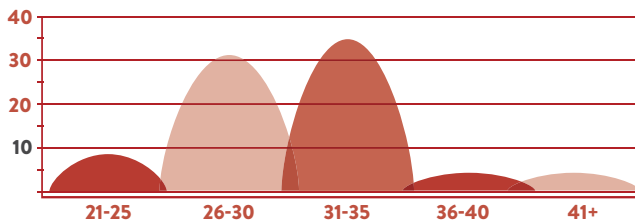


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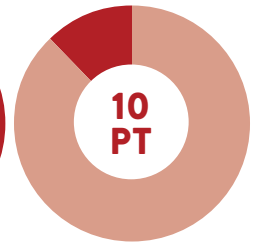
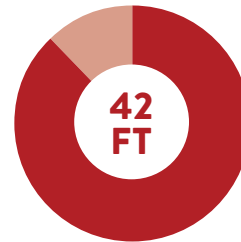


BUSINESS

MEMBERSHIP AGE RANGE



FULL TIME VS PART TIME EMPLOYEES



BACHELOR'S
DEGREE
32

MASTER'S
DEGREE
13

JURIS DOCTOR
DEGREE
3

MEMBER ETHNIC DIVERSITY



CAUCASIAN
39

AFRICAN
AMERICAN
6

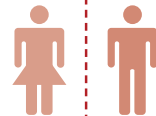
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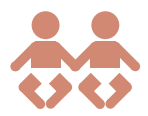
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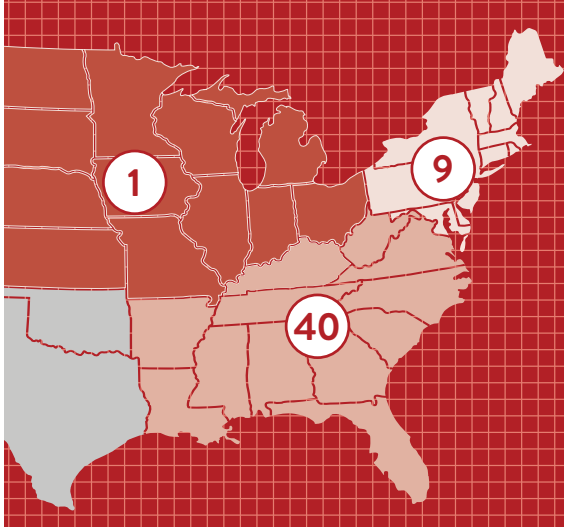
31

CHILDREN



10

MEMBER HOME REGION



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