



JUNIOR LEAGUE  
OF GREENVILLE

## Cash Sponsor Benefits 2020-2021

### **Supporting (\$250-\$499)**

Sponsor will receive one (1) social media mention.

Sponsor's name will be listed on the JLG website sponsor page.

### **Friend (\$500-\$999)**

Sponsor will receive all Supporting Sponsor level benefits.

Sponsor will be recognized in one (1) JLG Member email, *JLG Now*.

Sponsor's name will be listed in a JLG *VISIONS* magazine thank-you advertisement.\*

Sponsor will receive a one-year subscription to the JLG *VISIONS* magazine.

### **Patron (\$1,000-\$2,499)**

Sponsor will receive all Friend Sponsor level benefits.\*

Sponsor will receive two (2) copies of the Shop for Greenville discount shopping book.

Sponsor's name will be listed in the Shop for Greenville discount shopping book.

Sponsor recognition will be printed on the program of the May General Membership Meeting.\*

### **Bronze (\$2,500-\$4,999)**

Sponsor will receive all Patron Sponsor level benefits.\*

Sponsor's logo will appear on the JLG website sponsor page.

Sponsor's name will be displayed in the JLG's resale store, *The Nearly New Shop*.

Sponsor will receive one (1) additional social media mention.

### **Nearly New Shop Bag Sales (Considered a Bronze level)**

Sponsor's name and logo will appear on reusable Nearly New Shop bags given to customers at checkout. Minimum of 1,000 bags printed.

Sponsor's name will be listed in the JLG *VISIONS* magazine thank you advertisement.\*

Sponsor's name will be listed on the JLG website sponsor page.



## Cash Sponsor Benefits 2020-2021

### **Silver (\$5,000-\$9,999)**

Sponsor will receive all Bronze Sponsor level benefits.\*

Sponsor will receive one (1) additional social media mention (total of 3).

Sponsor will receive complimentary quarter page advertisement in JLG *VISIONS* magazine.\*

Sponsor's name will be featured on the Empowered Women for Greenville event signage.\*

Sponsor presence at one (1) General Membership Meeting to include:

opportunity for a table during social time, option to distribute brochures and promotional materials, sponsorship recognition during the meeting and door prize donation.

Sponsor will be featured in one (1) issue of the JLG's Member newsletter, *The Update*.\*

### **Gold (\$10,000 - \$14,999)**

Sponsor will receive all Silver Sponsor level benefits.\*

Sponsor's logo will appear on the JLG website home page.

Sponsor will receive one (1) additional social media mention (total of 4).

Sponsor will receive a complimentary half (1/2) page advertisement in the JLG *VISIONS* magazine (upgrade from the 1/4 page from Silver Sponsor level).\*

Sponsor's name will appear in all issues of the JLG's Member newsletter, *The Update*.\*

### **Platinum (\$15,000+)**

Sponsor will receive all Gold Sponsor level benefits.\*

Sponsor will receive two (2) additional social media mentions (total of 6).

Sponsor will receive a complimentary full-page advertisement in the JLG *VISIONS* magazine (upgrade from 1/2 page from Gold Sponsor level).\*

Sponsor's logo will appear in all issues of the JLG's Member newsletter, *The Update*.\*

Sponsor's logo will be printed on the program for all JLG *General Membership Meetings*.\*

*\*If donation secured by print deadline*

The Junior League of Greenville, Inc. is a 501(c)(3) non-profit organization. Its purpose is exclusively educational and charitable.

For more information about the Junior League of Greenville, Inc., please call our Headquarters at (864) 233-2663 or visit our website at [www.jlgreenville.org](http://www.jlgreenville.org).