



## Shop for Greenville 2021

*Shop for Greenville is a fundraiser for the Junior League of Greenville (JLG). Cards are sold for \$40 and included as part of an informational booklet listing all participating businesses. Stores offer a 20% discount\* on items during the sale dates.*

*Shop for Greenville 2021 will be held January 31 - February 9, 2021*

*\*Participating businesses are encouraged to offer 20% or an agreed upon discount; standard exclusions apply. All participants will be included in JLG's Preferred Vendor List that is published annually and distributed to JLG Members. All participants will be listed on [ShopforGreenville.org](http://ShopforGreenville.org) and linked to their business website, if provided.*

### *Additional Business Recognition Opportunities*

#### *LEAGUE Sponsor - \$50*

*Sponsor will have their business name on the Shop for Greenville discount card. \*\**

*Sponsor's name will be featured on the Shop for Greenville posters.\*\**

*Sponsor will receive one (1) social media mention during promotion of Shop for Greenville. The sponsor's products/services will be featured in the "Shopping Spotlight" in the days/weeks leading up to the event. This will be a special promotion on the JLG social media pages to promote Shop for Greenville and to give shoppers a preview of what they will be able to purchase during the event.*

*Sponsor's name will be included in a post-event thank you ad.*

*Sponsor will be listed on the JLG Preferred Vendors List.*

## *VIBRANT Sponsor - \$100*

Sponsor will have their business name highlighted on the Shop for Greenville page for the JLG website.

Sponsor will have their business name on the Shop for Greenville discount card. \*\*

Sponsor's name will be featured on the Shop for Greenville posters.\*\*

Sponsor will receive one (1) social media mention during promotion of Shop for Greenville. The sponsor's products/services will be featured in the "Shopping Spotlight" in the days/weeks leading up to the event. This will be a special promotion on the JLG social media pages to promote Shop for Greenville and to give shoppers a preview of what they will be able to purchase during the event.

Sponsor will have their business information highlighted throughout the printed Shop for Greenville shopping guide.\*\*

Sponsor's name will be included in a post-event thank you ad.

Sponsor will be listed on the JLG Preferred Vendors List.

## *ADVANCING Sponsor - \$200*

Sponsor will have their business name highlighted on the Shop for Greenville page for the JLG website.

Sponsor will have their business name on the Shop for Greenville discount card. \*\*

Sponsor's logo will be featured on the Shop for Greenville posters.\*\*

Sponsor will receive one (1) social media mention during promotion of Shop for Greenville. The sponsor's products/services will be featured in the "Shopping Spotlight" in the days/weeks leading up to the event. This will be a special promotion on the JLG social media pages to promote Shop for Greenville and to give shoppers a preview of what they will be able to purchase during the event.

Sponsor will have their business information highlighted throughout the printed Shop for Greenville shopping guide.\*\*

Sponsor will have products/services from their business featured in the "Shopping Spotlight" in the days/weeks leading up to the event. This will be a special promotion on the JLG social media pages to promote Shop for Greenville and to give shoppers a preview of what they will be able to purchase during the event.

Sponsor's name will be included in a post-event thank you ad.

Sponsor will be listed on the JLG Preferred Vendors List.

*INNOVATING Sponsor - \$500  
General Membership Meeting Sponsor  
(1 available)*

Sponsor will have their business name highlighted on the Shop for Greenville page for the JLG website.

Sponsor will have their business name on the Shop for Greenville discount card. \*\*

Sponsor's logo will be featured on the Shop for Greenville posters.\*\*

Sponsor will receive one (1) social media mention during promotion of Shop for Greenville. The sponsor's products/services will be featured in the "Shopping Spotlight" in the days/weeks leading up to the event. This will be a special promotion on the JLG social media pages to promote Shop for Greenville and to give shoppers a preview of what they will be able to purchase during the event.

Sponsor will have their business information highlighted throughout the printed Shop for Greenville shopping guide.\*\*

Sponsor will have their logo displayed on the screens prior to and after the General Membership Meeting on February 9, 2021.

Sponsor has the option to provide literature and/or promotional items to be handed out to all participants of the February General Membership Meeting.

Sponsor will receive one (1) Shop for Greenville shopping guide and discount card.

Sponsor's name will be included in a post-event thank you ad.

Sponsor will be listed on the JLG Preferred Vendors List.

*VISIONARY Sponsor - \$1,000  
Print Sponsor(s) (2 available)*

Sponsor will be mentioned in all earned TV slots. \*\*

Sponsor will have their logo on the cover of all Shop for Greenville shopping guide and discount card (600+). \*\*

Sponsor will have their logo on the Shop for Greenville page for the JLG website.

Sponsor will receive two (2) social media mentions during promotion of Shop for Greenville. The sponsor's products/services will be featured in the "Shopping Spotlight" in the days/weeks leading up to the event. This will be a special promotion on the JLG social media pages to promote Shop for Greenville and to give shoppers a preview of what they will be able to purchase during the event.

Sponsor will have their business information highlighted throughout the printed Shop for Greenville shopping guide. \*\*

Sponsor will be mentioned in one (1) JLG Member email, JLG NOW.

Sponsor's logo will be featured on Shop for Greenville posters. \*\*

Sponsor will receive two (2) Shop for Greenville shopping guides and discount cards.

Sponsor will receive a one-year subscription to the JLG VISIONS magazine.

Sponsor's name will be included in a post-event thank you ad.

Sponsor will be listed on the JLG Preferred Vendors List.

*\*\*Donation must be received by print deadline.*



# THE JUNIOR LEAGUE OF GREENVILLE, INC.

## Sponsor Agreement

The Junior League of Greenville, Inc. (JLG) offers many ways, including financial or in-kind donations, for you to support the projects and programs of the JLG and our mission of promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. We appreciate any level of support.

**Contact Information:**

Company Name: \_\_\_\_\_

Owner/Manager Name and Title: \_\_\_\_\_

Company or Individual Name for Display and Print Recognition (if different from above): \_\_\_\_\_

Business Phone: ( ) \_\_\_\_\_ Business Fax: ( ) \_\_\_\_\_ Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Preferred Contact Name and Title: \_\_\_\_\_

Contact Phone: ( ) \_\_\_\_\_ Contact Email: \_\_\_\_\_

\_\_\_\_\_ Check here if you would like to remain anonymous.

**Donation Information:**

Donation Amount: \$ \_\_\_\_\_

League Sponsor: \_\_\_\_\_ Shop for Greenville Event Sponsor: \_\_\_\_\_ Empowered Women of Greenville Event Sponsor: \_\_\_\_\_

Annual Fund Contribution: \_\_\_\_\_ Other: \_\_\_\_\_

Details or Restrictions:

\_\_\_\_\_

**Payment Information:**

\_\_\_\_\_ Invoice Me

\_\_\_\_\_ Check Enclosed (Payable to The Junior League of Greenville, Inc.)

Credit Card: \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_\_  
**Authorized Sponsor Signature** **Date**

**Thank you for your donation and support. The Junior League of Greenville, Inc. is a non-profit charitable organization, qualified under Section 501(c)(3) of the IRS Code. Your contribution is deductible to the extent provided by law. Tax ID# 57-0293874.**

<b>Internal Use Only</b>
Received: _____
Recognition: _____