

# Shop for Greenville 2020

Shop for Greenville is a fundraiser for the Junior League of Greenville (JLG). Cards are sold for \$40 and included as part of an informational booklet listing all participating businesses. Stores offer a 20% discount\* on items during the sale dates.

Shop for Greenville 2020 will be held March 6-15, 2020

\*Participating businesses are encouraged to offer 20% or an agreed upon discount; standard exclusions apply. All participants will be included in JLG's Preferred Vendor List that is published annually and distributed to JLG Members. All participants will be listed on ShopforGreenville.org and linked to their business website, if provided.

## Additional Business Recognition Opportunities

### \$50

Sponsor will have their business name highlighted on the Shop for Greenville website. Sponsor will receive one (1) tag on social media during promotion of Shop for Greenville.

## \$100

Sponsor will have their business name highlighted on the Shop for Greenville website.

Sponsor will receive one (1) tag on social media during promotion of Shop for Greenville.

Sponsor will have their business information highlighted throughout the printed Shop for Greenville shopping guide.\*\*

The Junior League of Greenville, Inc. is a non-profit organization as described in Section 170(c)(2) and 501(c)(3) of the Internal Revenue Code. Federal Tax ID # 57-0293874

### \$200

- Sponsor will have their business name highlighted on the Shop for Greenville website.
- Sponsor will receive one (1) tag on social media during promotion of Shop for Greenville.
- Sponsor will have their business information highlighted throughout the printed Shop for Greenville shopping guide.\*\*
- Sponsor will have products/services from their business featured in the "Shopping Spotlight" in the days/weeks leading up to the event. This will be a special promotion on the JLG social media pages to promote Shop for Greenville and to give shoppers a preview of what they will be able to purchase during the event.

## GMM Shop for Greenville Sponsor \$500 (1 available)

- Sponsor will have their business name highlighted on the Shop for Greenville website.
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- Sponsor will have their business information highlighted throughout the printed Shop for Greenville shopping guide.\*\*
- Sponsor will have products/services from their business featured in the "Shopping Spotlight" in the days/weeks leading up to the event. This will be a special promotion on the JLG social media pages to promote Shop for Greenville and to give shoppers a preview of what they will be able to purchase during the event.
- Sponsor will have their logo displayed on the screens prior to and after the General Membership Meeting on January 14, 2020.
- Sponsor has the option to provide a promotional item to be handed out to all participants of the January General Membership Meeting.

# Printing Sponsor(s) \$1,000 (2 available)

Sponsor will have their logo on the cover of all Shop for Greenville coupon books (600+).\*\*

Sponsor will have their logo on the Shop for Greenville page of the JLG website.

Sponsor will receive two (2) social media mentions.

Sponsor will have their business information highlighted throughout the printed Shop for Greenville shopping guide.\*\*

Sponsor will be listed in one (1) Member email, JLG NOW.

Sponsor's logo will be featured on Shop for Greenville posters.\*\*

Sponsor will receive two (2) Shop for Greenville coupon books.

Sponsor will receive a one-year subscription (two issues) to the JLG VISIONS magazine.

\*\*Donation must be received by print deadline, January 15, 2020.

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