

ENGAGE WITH OUR MEMBERS

1150+ Provisional, Active & Sustaining Members

Members ranging in age from 23-100

91% of Provisional and Active Members work outside the home

PROMOTE YOUR BUSINESS

Followers on the official JLG Instagram page 2700+

2500+ Followers on the official JLG Facebook page

Copies of VISIONS magazine distributed 4700+

1150+ Copies of The Update Newsletter distributed (5-6 times/year)

Members in the private JLG Facebook group 500+

HELP US MAKE AN IMPACT

\$3M in grants awarded to support local agencies

300+ Agencies supported by JLG in our 92-year history

6 Current signature partner organizations in Greenville

Projects and partnerships geared toward initiatives that help women in our community overcome barriers, focusing on human trafficking and economic mobility.

GAIN VISIBILITY AT OUR EVENTS

THE NEARLY NEW SHOP

Our Resale Store serving over 21,000 customers per year!

SHOP FOR GREENVILLE

Our fundraiser highlighting businesses in Greenville through a 2-week shopping event. February-March 2022.

EMPOWERED WOMEN OF GREENVILLE

Our signature event providing education and resources to women who have been impacted by unemployment, human trafficking, addiction, abuse or other challenges, empowering these women to reach their full potential. Spring 2022.

The Junior League of Greenville (JLG) is a trusted organization with 92 years of service in the Greenville community. Our work would not be possible without the support of sponsors like you!

By sponsoring the JLG, you will be empowering our 1,150+ members to achieve our mission of promoting voluntarism, developing the potential of women, and improving the community.

A JUNIOR LEAGUE OF GREENVILLE FUNDRAISER



FEBRUARY 25 - MARCH 13, 2022

Shop for Greenville cards are sold for \$40. During the Shop for Greenville shopping period, shoppers may use their card to receive a 20% discount* at participating businesses.

*Participating businesses are encouraged to offer 20% or an agreed-upon discount; standard exclusions apply.

All participating businesses will be:

- 1) included on the JLG Preferred Vendor List;
- 2) listed on the Shop for Greenville Card;
- 3) recognized on the Shop for Greenville website with a link to their business website, if provided;
- and
- 4) recognized in a thank-you participant post on the JLG's social media accounts.

Additional sponsorship opportunities are also available, as outlined below!

	VISIONARY** (2 AVAILABLE)	INNOVATING	ADVANCING	VIBRANT	LEAGUE
	\$1,000	\$500	\$200	\$100	\$50
Logo recognition on Shop for Greenville Card*	✓				
Business name highlighted on Shop for Greenville Card *	✓	✓	✓	✓	✓
Logo recognition on Shop for Greenville website	✓	✓			
Business name highlighted on Shop for Greenville website			✓	✓	✓
Recognition in Shop for Greenville article in The Update*	✓	✓	✓		
Recognition in sponsor thank-you post on JLG's social media accounts*	✓	✓	✓	✓	✓
# of featured sponsor spotlight posts on JLG's social media accounts***	3	2	1	1	
# of Shop for Greenville Cards sponsor will receive	2	1			
Recognition in special edition JLG Now spotlighting Shop for Greenville*	✓	✓	✓	✓	✓

*Donation and other necessary information (logo, web address, etc.) must be secured by print deadline and/or date of event

**Visionary Sponsor also receives all benefits of a JLG Patron Sponsor

***Sponsor spotlight posts provide shoppers a preview of what will be available to purchase; sponsors are responsible for providing pictures and content

Check out our website for more details: www.shopforgreenville.org

Contact information@jlgreenville.org with questions/concerns.

Follow us on Instagram & Facebook: [@jlgreenvillesc](https://www.instagram.com/jlgreenvillesc)