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ON THE COVER: JLG Photographer, Kim Gibson, captures a moment with friends as they learn the importance of volunteering.

VISIONS

Spring 2010

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The Junior League of Greenville, Inc. is a nonprofit organization of women committed to promoting voluntarism, developing the potential of women and to improving the community through the effective action and leadership of trained volunteers. The League's purpose is exclusively educational and charitable.

The Junior League of Greenville, Inc. reaches out to women of all races, religions, and national origins who demonstrate an interest in and commitment to voluntarism.

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ENGAGE. ENCOURAGE. EMPOWER...EIGHTY



The Junior League of Greenville has been inspiring women to volunteer for eighty years. From the twenty women who founded our organization in 1929 to the 1,400 women who are members today, each one who has crossed the threshold of this organization has done so because she had an earnest desire to give back to her community.

Long before I was a member of the Junior League of Greenville, my mother and grandmother inspired me to volunteer. In fact, my first memory of community service dates back to when I was five years-old. My mother delivered meals to the homebound through her weekly route with Meals on Wheels. My job was to sit with the meals in the backseat of the station wagon to make sure they didn't topple over. At each stop my mom would tell me the recipient's name and I would hand her the appropriate meal. I was just learning to read and I remember so vividly the chal-

lenge of reading the names. However, what I remember even more was the joy on the faces of the elderly people when they opened the door each week to see my mother and me with a warm meal and friendly smiles.

Later that same year was when I first experienced receiving the gift of volunteer service. My grandmother went completely blind around 30 years of age. Although I am quite certain she was the recipient of many a selfless act of a volunteer over the years, my first memory of mere strangers reaching out to her was in the summer of 1974 when the local chapter of the Daughters of the American Revolution presented my grandmother a handmade Braille Flag. It was made of different materials so that she could distinguish the red stripes, which were satin;

the white stripes, made of cotton; and the stars, embroidered on blue broadcloth. It had been over a quarter of a century since my grandmother had seen the American flag, and thanks to the generosity of these women, she was able to "see" it again, this time with her fingers. Now on the receiving end of community service, I knew then that I wanted to serve others as a volunteer.

Today, I receive enormous inspiration from the women of the Junior League of Greenville. United by our Mission and focused on improving the physical, emotional, and educational health and well-being of children and families, our members serve as catalysts for positive change. These passionate women are the primary source of our organization's continued legacy of service in

the Greenville community and it is through their talents and commitment that the Junior League of Greenville is able to make an impact. The number of projects we have created over our 80 year history is notable; the list of non-profit agencies we have helped establish is significant; and the amount of volunteer hours we have contributed is astounding. Through it all, we have continued to be engaged, encouraged, and empowered by our Mission of promoting voluntarism, developing the potential of women, and improving our community through the effective action and leadership of trained volunteers.

Thank you for supporting us as we work to fulfill our Mission! ■

Warmly,

Jeanne McCoy

Jeanne McCoy
President, Junior League of
Greenville 2009-2010



Jeanne celebrates voluntarism with her supper club at the November Holiday Luncheon. They formed their group almost 13 years ago when they were Provisionals in the JLG!

Jeanne McCoy serves as the 2009-2010 President of the Junior League of Greenville and has been a JLG member for 13 years. A French teacher at St. Joseph's Catholic School, Jeanne did her undergraduate studies at Wake Forest University and received her Master of Education from the University of Georgia. Jeanne is married to Ellison McCoy and they have three children. She can be reached at president@jlgreenville.org.



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80 Years of Impact

Someone once told me that “if I continually give, I will continually have.” The more I experience in life, the more I continue to find truth in these words. Over the past two years that I have worked on VISIONS, I have made so many wonderful friendships and memories and have learned a great deal about myself in the process. By being a part of the Junior League of Greenville (JLG), I now realize the impact volunteering has on so many lives.

Outside of keeping family and friends connected with each other, volunteering can also allow for the spread of a greater good that is bigger than any one person. Like planting a seed



Editor Olivia Hawkins

or starting a ripple, inspiring voluntarism in others begets the possibility of growth in the number of lives touched, as well as inspiring growth in the individual with whom you have shared this gift of service. Passing on a love of volunteering helps to spread

joy, responsibility and humility in our community.

I will never forget attending a meeting at Safe Harbor and listening to a shocking statistic: “Domestic Violence is the leading cause of injury to women, more than all muggings, stranger rapes and car accidents combined.” Hearing this made a huge impact on me. I became more aware of our community problems and more determined to assist in improving them.

I have found inspiration in eye-opening situations like these as well as in the positive changes that the women of the JLG make in so many lives. This year alone, 7,360 children and families were impacted by League programs.

Since its establishment in 1929, the JLG has given \$2.1 million back to the Greenville community. The League has made quite an impact over the last 80 years.

As this JLG 2009-2010 year comes to an end, I will be passing the duties of VISIONS Editor on to Kimberly Cooley, VISIONS Editor for 2010-2011, who will be an excellent voice for the JLG. I am truly grateful to the League for the opportunities it has given to me and continues to give me, and I am very appreciative to all who have worked and contributed to the magazine. ■

With Gratitude,

Olivia Hawkins

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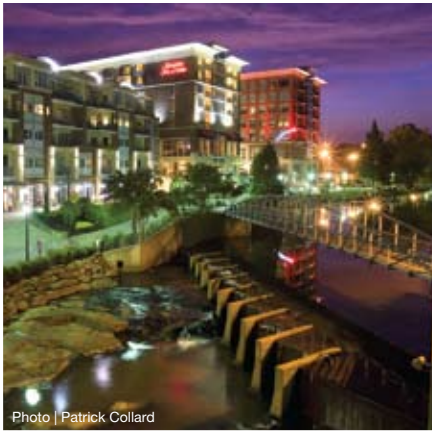


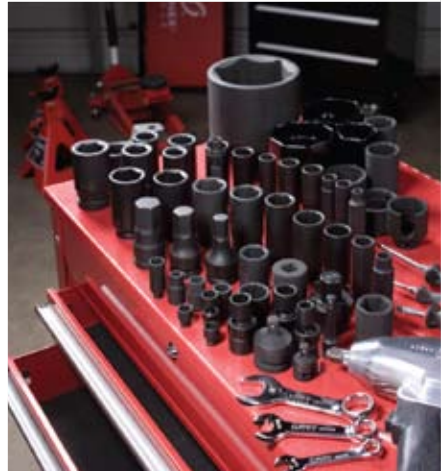
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ENGAGE.

Passing the Torch: Junior Volunteers Make an Impact in the Community

WRITTEN BY VICKI NICHOLS

In the spring of 2009, the Junior League of Greenville (JLG) wanted to develop a new endeavor that would support our Mission statement: "Develop the Potential of Women, Improve the Community, and Promote Voluntarism." It was the voluntarism aspect of the Mission statement upon which members wanted to expand.

The idea of the Junior Volunteers was conceived as a pro-

"Teaching is not just a job. It is a human service, and it must be thought of as a mission."

—Dr. Ralph Tyler

gram for children to encourage and introduce the concept of voluntarism. Co-chairs Anjail Salahudin-Bolen and Vicki



Nichols developed a plan for Junior Volunteers and contacted a neighboring agency, Phillis Wheatley Association

(PWA) to partner with the JLG.

The PWA has an after school program with more than sixty school-age children in attendance daily. Ensuing a conversation with the After School Director, Sammy Dotson, the PWA proved to be as excited as the Junior League of Greenville to come together and offer an opportunity for children in the community to get involved and volunteer. A project with the JLG would compliment the

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A thankful resident receives a fruit basket from the children of the Phillis Wheatley Association.

PWA overall program, while giving the League a wonderful opportunity of its own. Dotson suggested that Landwood Ridge and Charlestowne Place, nearby elderly living facilities, would be a great recipient of this new endeavor. Everyone was very excited at the prospect of a new activity for the PWA children, especially the children!

The volunteer project required two afternoons in mid-December. The first afternoon the children from PWA and JLG volunteers worked together to create the fruit baskets and learn the importance of giving back to our community. Organized chaos began as sixty children assembled eighty-nine fruit baskets filled with red and green apples, tangerines and bananas. Attached to each basket was a bow and preprinted Christmas cards designed for the residents, showing off the artistic abilities of a few of the PWA children.

On day two of the volunteer project, forty PWA children along with PWA staff and ten JLG volunteers delivered the fruit baskets and sang Christmas carols with the residents who had gathered in the com-

mon areas in anticipation of the children's visit. The interaction between the children and the residents was delightful. The impact of our small two-day mission hit me on the walk back to the center when one of the children said, "My heart felt all warm inside when I saw the lady smiling as I gave her my basket."

One project does not make a child a volunteer, but it does introduce the concept of voluntarism. Since the first project was such a success, the JLG is now planning a second project in the spring! ■

According to kidshealth.org, one of the most fun, satisfying and productive ways to unite a family is volunteering for community service projects.

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ENGAGE.

The JLG Has a Heart to Serve

WRITTEN BY AMIE OWENS

When Jeanne McCoy accepted the role of President for the 2009–2010 year, she knew she wanted to promote the Mission of the Junior League of Greenville (JLG). Last year, while planning the General Membership Meetings for 2009–2010, she envisioned one “meeting” as a service project that would bring the Mission to life for our members, while at the same time highlighting the League’s eightieth anniversary. Jeanne wanted the project to have a direct impact on the community and allow JLG members to participate with their children. After several months of discussion and input from the Board, Have a Heart to Serve was born.

At the February General Membership Meeting, 240 bags were assembled and later distributed to 80 families.



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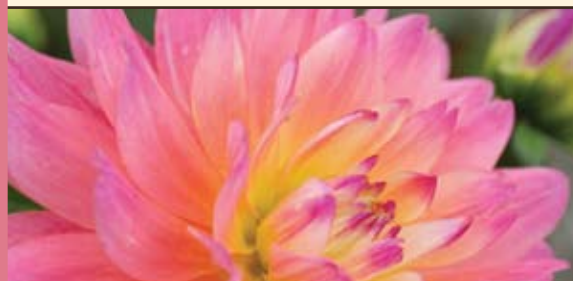
Our Mission Statement is that we develop the potential of women, improve the community, and promote voluntarism. We focus on the physical, emotional, and educational wellbeing of Greenville children and families. South Carolina has one of the highest rates of childhood obesity in the country (we rank 13th with children between 10 and 17!). While we are working on improving those figures with two programs, Kids in The Kitchen (KITK) and Home Run for Healthy Kids® (HRHK), Jeanne wanted to create a service project that would allow participants to take home the lessons that are promoted within these programs. Have A Heart To Serve educates families by providing healthy food choices with recipes, as well as encouraging lifestyle changes.

A Child's Haven is a place of uplift and transformation for preschool children whose development has been delayed by poverty, neglect and abuse. Quite serendipitously, A Child's Haven

serves approximately eighty families through its preschool and parenting classes. Clearly, it was a perfect match and A Child's Haven graciously agreed to be the recipient of the service project. Each of the eighty families received a bag stuffed with goodies once a month for three consecutive months. Each bag had a component of Food, Fun, and Fitness. The ingredients for a healthy meal were included with the recipes, as well as tips for buying fresh food while staying within a budget. The Fun component was an activity that the family could do together like a deck of cards with instructions for card games or bingo. The Fitness component was an item that the family could use for playing outside such as a ball or a Frisbee. The idea was to encourage the families to spend time together cooking and eating the fresh and healthy food, as well as spending time together playing both indoors and outdoors. The entire family benefits from their time spent together!

Continued on next page

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Amy Ryberg Doyle and her son (far left), Sarah Lynne Howie (left top), President Jeanne McCoy and Amy Ryberg Doyle (left bottom), and Tish Glenn (above) all help to make a Have a Heart to Serve a success!

The Public Affairs committee planned the project, and Community Vice President Kristin Bailey led the committee as they worked on the specifics. Working on a shoestring budget, they enlisted the support from various JLG committees

and community businesses. Committee Chairs helped prep the ingredients at a Council Meeting so that they were ready for assembly on the date of the General Membership Meeting (GMM).

Instead of attending a typi-

cal GMM on a Tuesday night, members were invited to drop by Headquarters between the hours of 10 and 7. They were encouraged to bring their children, spouses, coworkers and friends to help them stuff bags. Everyone enjoyed the hands on activity, and members received a meeting credit for stopping by to help.

Jeanne and Kristin delivered the first batch of bags to A Child's Haven in February, and they were both thrilled with the warm reception from the families. Lorene Lake, the Director of Volunteers at A Child's Haven, said, "it was great to see how the parents got engaged and asked questions when the bags were delivered."

As far as the recipients go, the Williams family thanked the JLG for the great goodie bag and said, "the kids really liked fixing pizza their own way, like sauce and cheese only or half pepperoni and half cheese." Another recipient, Ms. Seymour, said that all three of her children have shown an interest in cooking and have continued to play

heart bingo. Donna and James Arnold "can't wait to do it again."

Jeanne says that this project and the presentation at A Child's Haven will definitely go down as a highlight of the year for her. Many members might agree, as there was a wonderful feeling of accomplishment at Headquarters the day that members worked on a very tangible project, one that brought the Mission of the Junior League of Greenville to life. There is no doubt that the families at A Child's Haven would also agree that this project has been a huge success! ■

To learn more about A Child's Haven, visit achildshaven.org.

On A Personal Note...



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Steps to Get Started Volunteering

- Determine Your Interests
- Seek Organizations in Need
- Set a Time Aside & Commit
- Try Various Volunteering Sites to Find Your Best Fit
- Focus on an Issue You Care Deeply About

ENCOURAGE.

Kids in the Kitchen: Teaching & Promoting Healthy Habits in the Community

WRITTEN BY KRISTIN BAILEY

Since 2006, the Junior League of Greenville has been a proud presenter and sponsor of Kids in the Kitchen (KITK), an initiative started and supported by the Association of Junior Leagues International (AJLI) that same year. The Kids in the Kitchen program is an educational initiative designed to address the issues surrounding childhood obesity and poor nutrition. The goal of this initiative is to raise awareness and attempt to reverse the epidemic of childhood obesity and its associated health issues. The program works to educate children and families about childhood obesity, nutrition and healthy lifestyle choices.

Junior Leagues around the world implement the KITK program in a wide variety of ways. Providing different types of events, lessons, and demonstrations related to the preparation of healthy meals and snacks,



nutrition and physical fitness are the cornerstones of this program. Many work in partnership with local community organizations in order to raise awareness and provide solutions for the growing problems associated with childhood obesity.

Locally, the Junior League of Greenville, Inc. supports the mission of KITK by working to encourage and empower children from all backgrounds to make healthy lifestyle choices. In 2006, the Junior League of Greenville's KITK program began as a one-time healthy cooking event that was hosted by the Young Chefs Academy and attended by a group of children from the local non-profit agency, A Child's Haven. The following year, the program was once again

Continued on next page



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a one-time event that was held for approximately seventy-five children at the Salvation Army's Boys and Girls Club.

During the 2007-2008 League year, the Junior League of Greenville elevated its KITK program to the next level, formally establishing the Kids in the Kitchen committee. This seven-member committee, charged with promoting healthy lifestyle choices among children, coordinated and hosted eleven special events that year. Since that time, the committee has grown to include more than thirty members who work to implement the mission of KITK locally through two major initiatives: (1) the development and implementation of an education curriculum concentrating on three focus areas – Healthy Cooking & Nutrition, Fitness, and Growing a Healthy Garden and (2) the planning, facilitation and implementation of special events focused on healthy

lifestyle choices for children throughout the year.

In November 2009, the thirty-seven member Kids in the Kitchen committee hosted 3 stations at Home Run for Healthy Kids®, bringing the KITK messages to life for 1,200 youth. By the end



An Active member reads from the new AJLI cookbook, In the Kitchen with Kids.

of the 2009-2010 League year, the Committee's Special Events team will have planned and participated in 11 events that will benefit approximately 900 children. The Education team will have conducted 12 educational sessions with around 130 children served by multiple agencies in our

community. Community agencies served by the KITK program this year include the Salvation Army's Boys and Girls Club, Pendleton Place, Communities in Schools, Safe Kids Upstate, Girl Scouts, Einstein Learning Center, Potential Youth Foundation, and

team was instrumental in providing the healthy, child-friendly recipes included in 240 bags of food, fun, and fitness items delivered to 80 families served by A Child's Haven in February, March and April. They also teamed up with the A Nearly New You committee to teach adolescent girls with Crossroads Group Home and Girls on the Run how to create a delicious healthy snack.

The Junior League of Greenville's Kids in the Kitchen committee is excited about its ever-expanding program, the interest and commitment demonstrated by our community partners, and the upcoming opportunities to reach an even greater number of children in the community. This program will continue to further the League's commitment to promoting the physical, emotional and educational well-being of children and families in Greenville. ■

the YMCA. This year alone, approximately 2,230 children in the Greenville community will receive the KITK messages!

Not only does the Kids in the Kitchen committee serve community agencies directly, but they also support the efforts of Committees throughout the League. The KITK



Sustaining Member Brenda McKay
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RECIPES

TUNA SALAD CONES

INGREDIENTS

4-6 ice cream cones
3 5oz cans water-packed tuna, drained
½ cup plain nonfat yogurt
½ cup celery, chopped
1 snack-size cup pickles, chopped

DIRECTIONS

Combine all ingredients in a bowl and mix well. Place one (1) scoop of mixture on each cone. Enjoy!

See page 36 of the In the Kitchen with Kids cookbook for a modified version of this recipe.



ANTS ON A LOG

INGREDIENTS

2 stalks celery
3 TBSP peanut butter
1 snack-size box raisins
Mandarin oranges

DIRECTIONS

Wash celery & cut in half. Spread peanut butter into the curve of the celery. Place raisins on peanut butter (to resemble ants on a log).

Serve with Mandarin oranges.

SPAGHETTI SQUIGGLES

SEASONING MIX

INGREDIENTS

1 tsp salt
1 tsp pepper
2 tsp garlic powder
2 tsp dried oregano
2 TBSP dried parsley
1½ TBSP dried basil
2 TBSP minced dried onion

DIRECTIONS

Combine all ingredients in an airtight container. Shake to mix well.

SPAGHETTI SAUCE

INGREDIENTS

1 small onion, diced
1 small green pepper, diced
2 TBSP olive oil
¼ cup spaghetti sauce seasoning mix
1¼ cup water
1 6oz can tomato paste
½ 28oz can crushed tomatoes

1 tsp honey

DIRECTIONS

In a large frying pan over medium-high heat, sauté onion and green pepper in olive oil for 5 minutes. Blend water and Spaghetti Sauce Seasoning Mix. Over medium heat add the onion, green pepper, Spaghetti Sauce Seasoning Mix, tomato paste, crushed tomatoes, and honey.

Turn heat on low and simmer sauce uncovered for 40 minutes, stirring occasionally.

SPAGHETTI

INGREDIENTS

1 16oz box spaghetti noodles

DIRECTIONS

Cook noodles according to directions on box. Drain and divide onto plates. Spoon sauce onto noodles and serve with warmed green vegetable. Enjoy!



PIZZA

INGREDIENTS

2 12" pizza crusts
2 7" pizza crusts
Pizza sauce
Pepperoni
2 cups mozzarella cheese
½ small onion, chopped
½ small green pepper, chopped

Olive oil

DIRECTIONS

Brush pizza crusts with olive oil and cover with pizza sauce.

Add cheese, pepperoni, green pepper, onion, or other toppings to taste. Bake according to directions on pizza crust. Enjoy!

BUNNY SALAD

INGREDIENTS (for 1 salad)

1 canned pear half, drained and chilled
3 raisins
2 roasted almonds
2 baby carrots
1 TBSP cottage cheese

DIRECTIONS

Place the pear half on a serving plate with the round side up.

Arrange 2 raisins on the narrow end of the pear to be the eyes.

Place 1 raisin below the eyes to be the nose.

Insert the almonds in the pear to be the ears.

Use a spoon to scoop the cottage cheese into a ball. Place it at the end of the bunny to be the tail.

Place the carrot sticks in front of the bunny. Enjoy!

See page 42 of the In the Kitchen with Kids cookbook for a modified version of this recipe.

For more information on healthy eating tips & on purchasing the kid-friendly & mother-approved Kids in the Kitchen cookbook, please go to www.kidsinthekitchen.org.



ENCOURAGE.

Impacting Our Community, One Organization at a Time: The JLG Extends Opportunities to Volunteer for the Center for Developmental Services

WRITTEN BY VICKI RHODES

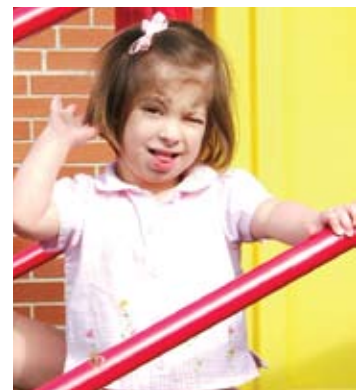
The Center for Developmental Services (CDS) is not just a place where families can come to receive developmental services and support under one roof; it is a collaboration that benefits everyone – the partner agencies, the staff in the facility, the families served, and the community at large. CDS is a unique partnership linking individuals and families with multi-disciplinary services

and often cross-refer patients to multiple agencies within the CDS Partnership to provide the most holistic care for each child. CDS also operates shared programs, such as Intake and Scheduling, Medical Records, and Spanish Translation to help streamline those processes so that families' stress is kept at a minimum.

The Center for Developmental Services was the recipient in 2009-2010 of the Junior



"I am thankful to the Junior League of Greenville for giving me an opportunity to serve an organization like Center for Developmental Services. I find it very motivating to see the positive impact the JLG is making in our community." – Active JLG Member Connie Garrett Haun



The Center for Developmental Services is a great resource for children like Hannah (top), Megan (left) and Emma (right).

for developmental evaluation, treatment, education and support. Its vision is to ensure that individuals with developmental needs and their families reach their full potential. The CDS partner agencies collectively serve thousands of children and families from all over the upstate of South Carolina each year.

At CDS, the agencies work in partnership to find the best solution for children with special needs. Professionals at the center strive to collaborate

League of Greenville's Community Impact Program. The program was designed to meet the short term volunteer needs of the community agencies by providing organized groups of Junior League volunteers for one-day style events.

The Center for Developmental Services is not unique because it helps children with special needs; it is unique because it is a partnership striving to address this community need. No other center like it exists in the region or

even the nation. CDS continues to serve more than 5,000 children each year. The Junior League of Greenville is proud to collaborate with the CDS to help enhance the well-being of children all over the Upstate.

CDS will celebrate its 10-year anniversary with the "CDS Fun

Fest". This festival event will be held on Friday, June 4th from 6-9pm at Fluor Field. Come out to volunteer or just enjoy the event! Visit www.cdservices.org to find out more. You can also follow us on Twitter (CDSpartnership) or become a fan of our Facebook page. ■

WEAR in the World are JLG Red Shirts?

WRITTEN BY HEATHER SUMMERS



(Left to Right) JLG members Marisa Ramos, Kristina Bachert and Heather Summers volunteer wearing their red JLG shirts at an orphanage in Africa.

It all started with fellow Junior League of Greenville (JLG) member Marisa Ramos telling me about “her babies.” As a flight attendant for Delta, Marisa would travel to Dakar, Senegal and while on layover would volunteer her time at the Pouponniere Orphanage. Marisa would return from her travels and share stories of the babies and how she cared for them. She would tell us about the orphanage needing supplies of formula and medication. Each time Marisa went to work with “her babies,” I would provide her clothes to take to the children. I learned that the children were abandoned or brought to

the orphanage simply because a family was too poor to take care of a newborn. After hearing more about the babies and the circumstances under which they ended up at the orphanage, I knew I had to go to Africa.

For several months, JLG member Kristina Bachert, Marisa Ramos and I collected donations from friends and our churches for the Pouponniere Orphanage. The three of us packed our suitcases with clothes, formula, diaper cream, medication and toys. Just before we left, we decided to pack our red JLG t-shirts. The red shirts are given to members to wear at events so that volunteers could be eas-

ily recognized. What better time to wear our red shirts than a weeklong volunteer “vacation” in Africa?

It was in the early morning hours when we arrived in Dakar. Sister Charito, one of the nuns that worked at the orphanage, greeted us at the cottage where we would be staying. We were there as friends and were welcomed with open arms. All of the babies were still sleeping, so we would have to wait to meet them.

Later that morning, we went to help feed the babies their breakfast. I was overwhelmed at first.

Continued on page 16



(Left to Right) JLG members Kristina Bachert, Marisa Ramos and Heather Summers in front of the Pouponniere Orphanage in Dakar, Senegal.



(Left) Heather Summers holds one of the orphans who she cared for while in Africa.

There were eighty-five hungry babies waiting to be fed. Caregivers were aligned in a circle with a cart of bottles in the middle. Each bottle had

a number to correspond with a particular baby. We each jumped in, taking a bottle and a baby. After one bottle was finished, we did the same thing

all over again with another baby. After all of the children were fed, it was playtime. Kristina, Marisa and I sat on the floor and became human jungle gyms, while the caregivers gave baths to each one and dressed them. I have never seen so many babies in one room so eager for attention and not afraid of a stranger. I wondered what they were thinking. Here we were on the floor talking to them but not speaking their native language. We were told that it did not matter, just as long as we loved them; and that is what we did.

These were babies whose

mothers had died during childbirth or whose families gave them up, because they were too poor to care for them. They did not ask for much; just a little love and the companionship of the other babies surrounding them was all that they wanted. Some would be adopted, and some would go to live with other family members who would care for them. For the time being, nuns and other young girls who lived on the grounds would care for the orphans who remained at the facility. These young girls were learning to care for the children and learning other domestic duties, so that they would have a skill to find a job later. Of course, there were the volunteers that were in and out, sharing a little love and getting much more in return. On our last night in Dakar, a one-day-old baby was brought to the orphanage. I do not know what the circumstances were that made the family decide to give him away, but they knew he would have better care at the orphanage. Maybe they will return one day when they are able to care for him properly, or maybe they wanted him to go to another loving family. I will never know.

That week spent at the orphanage was a very humbling experience for me. Marisa, Kristina and I have all spent time in Greenville trying to do our small part to better the community, but for that short amount of time, we were doing our small part to help better the lives of children in Africa. I know that we will never see those children again, and they will not remember that we were even there. I also know that those children changed our lives probably more than we changed theirs. ■

WEAR in the World are JLG Red Shirts?



ENCOURAGE.

EMPOWER.

Oscar Night® America Gala : Simply Spectacular

WRITTEN BY STEPHANIE MORGAN



In 52 cities last year, Oscar Night® America parties raised more than 3 million dollars. Thanks to the Junior League of Greenville, an organization celebrating its 80th birthday this year, our city is counted among one of those 52. This event is the head turner every year in Greenville and 2010 was no different. Thanks to Chairman Ashley Bates and the committee members whom she worked alongside this year, the red carpet reached far and wide for the elegant event held at The Greenville Country Club on March 7th. There was not a detail spared at this spectacular evening which has without a doubt added significant contributions to the Greenville community through the

generosity of those who planned, donated and the hundreds who attended.

In Hollywood, the celebration of The Academy Awards® marks the end of the year in movie making. The celebration is the peak of the season and the celebrities bring their best to show. This year's winners brought some surprises and met high expectations. With a crowd of over 500, beautiful people sashayed down the red carpet with paparazzi flashing around them and shagged to the sounds of Stil Cruzin once inside. Many followed auctioneer, Matt Holiday, around that evening sure that he was close to a great deal for a good cause. Matt provided entertainment and raised significant dollars in an

energetic live auction and a game of heads or tails in efforts to support the Junior League Mission of training volunteers to lead in the community of Greenville.

Curly Willow Designs takes the gold for the night with displays of glamour and grace that had everyone talking at the party. From eye-popping openings of lime green Andy Warhol style photography to the flowing white drapes over the food stations, there was something for everyone to enjoy. The VIP area was perfectly set for Greenville's finest. Here guests found cozy areas to watch the official broadcast of The Academy Awards® in Hollywood was front and center on a big screen.

Continued on page 20



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Women Building Better Communities



The Oscar Night® America gala has been a tremendous success for years, and the event rose to the occasion again for the JLG's 80th anniversary year.

Splendidly overstated candelabras ruled the ballroom and continue weeks later to be the topic of discussion. Decorations were memorable, fashionable and truly perfect for the night.

No party is complete without bites and beverages. There was plenty of each this year, as there were nominations for Best Picture. Chef 360 Catering, Sushi Koji, Halfway to Habana and Gretchen's ABS to name a few shared pick-ups, kept guests smiling while enjoying the special drinks from flowing fountains provided by the likes of Pepsi, Tony's Liquors, and Ben Arnold, which were golden to the taste buds. While enjoying the sushi, many perused the fabulous options in the silent auction hoping to win one of the trips, autographed sports memorabilia, tennis gear and travel.

It goes without saying that it is a true honor to attend an official party of The Academy of Motion Pictures Arts and Sciences®. Flipping through those programs from Hollywood, it is exciting to know that it is the same one the stars are holding at the ceremony. Greenville has once again been led by a strong group of women working tirelessly for a good cause that has been embraced by so members of our community giving graciously of their efforts and resources. By supporting the Junior League of Greenville's Oscar Night® America Gala, these women and our community have been a tremendous help to provide the necessary funding to respond to community needs, sustain our programs, and make a meaningful impact on the physical, emotional and educational well-being of children and families in Greenville County. Thanks to your generosity, we are able to teach at-risk children how to make healthy lifestyle choices, empower young girls with tools to improve their self-esteem, encourage at-risk children to volunteer and give them a chance to give back to their community in a positive way, provide appropriate business attire to victims of domestic violence trying to make a fresh start, and present avenues for better and more thorough advocacy in Greenville County for issues such as: childhood obesity, education, and domestic violence. That is what I call an Oscar® worthy performance! ■

ShutterBooth at Oscar Night® America

All photos provided by ShutterBooth, www.shutterbooth.com.



EMPOWER.

Volunteer: It's Good for Your Health

WRITTEN BY OLIVIA HAWKINS

Volunteering has always seemed like the right thing to do to better the lives of others and our community. Now, it is becoming more apparent that volunteering is actually beneficial for our own health. A recent study conducted by the Mayo Clinic Women's HealthSource has found that older volunteers maintain lower rates of heart disease and live longer than people who choose not to volunteer.

This new information proves to be one more reason why volunteering makes a positive


impact. Now, we know that in helping others to live a better life, we are actually helping ourselves to live a more rewarding life as well. Whether the health advantages are due to social interactions that help to cushion stress, to the strong social ties that are created in the process, or to the sense of purpose and vitality acquired in the experience, volunteering remains a wonderful way to stave off stress and depression.

Through the Junior League of Greenville (JLG), many people



Madison Victoria Jones holds a green apple on a beautiful spring day.

receive the gift of serving others in need. JLG programs and opportunities allow its members to get involved and volunteer their time and efforts toward the betterment of the community, as well as bettering themselves in the process. Each JLG member has a Placement, which is the focus of her volunteer work throughout the year. The Mayo Clinic Women's HealthSource also points out that in order to reap the health advantages of volunteering, a commitment of forty to a hundred hours a year



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“What do we live for, if not to make life less difficult for each other?” – George Elliot

is necessary, which coincides perfectly with the amount of time a JLG member spends volunteering during her Placement. The League does an excellent job of offering many ways in which members can volunteer. Not only does the Junior League of Greenville maintain internal programs that benefit the community such as

Kids in the Kitchen, Home Run for Healthy Kids®, A Nearly New You and most recently, Junior Volunteers, but the JLG also “outsources” volunteers to aid in community programs such as Meals on Wheels, the Greenville Free Medical Clinic, the Center for Developmental Services, A Child’s Haven and many more.

The Junior League of Greenville has been a great instrument for inspiring service in the Greenville community; but more than that, it has inspired self-improvement in its members by being a supportive teaching organization for 80 years. Evidence of this success can be seen in its continuously large Provisional classes, lifelong friendships and strong social ties... and now our health! ■

For more information on the Junior League of Greenville, please visit www.jlgreenville.org.

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EMPOWER.

Investing in a “Force”: The Importance of Economic Impact on Nonprofit Organizations

WRITTEN BY LIZ SEMAN



Recently, our television screens have been filled with images from Haiti and Chili. Among the destruction and devastation, we saw faces stained with hunger, desperation and isolation. Those same faces can be found right here in Greenville County. The cause of their pain may not be as a result of some horrific natural disaster, but instead the result of unnatural causes that could affect any one of us at any time: job loss, declining health, foreclosure.

Life-changing challenges occur even in a great place like Greenville. We all know that Greenville is a great place to live, work and play. Many people attribute our quality of life to things like Falls Park and Fluor Field.

Others talk about the major corporations that have made a home in Greenville providing jobs and financial support. Still others talk about our natural resources and our proximity to the mountains and the beach. Certainly, all of these things contribute to the livelihood of our community. However, one of the most overlooked pieces of our success puzzle is the nonprofit sector.

For years for-profit industries have talked about the impact they have on the local economy. They create jobs and bring in tax revenue to local governments. Of course, many nonprofits talk about the impact they make on a certain subset of our population: number of people feed, number of families

supported, number of children served, number of volunteers engaged. When we think about impact, the most common definition includes words such as “influence” and “effect.” But one word that really describes the impact of the nonprofit sector is “force.”

The nonprofit sector in Greenville County is a force, a force of good for both those giving and those receiving. From hunger to education to the arts, nonprofits ensure that the needs of our most vulnerable citizens are met while at the same time providing an avenue for people to give back. They allow citizens of any age an opportunity to re-examine their own way of life, while improving the lives of others.

Unfortunately, the nonprofits in our community are not immune to the struggles that many of their clients, volunteers and donors have faced. In the midst of a weak economy, this critical “force” will continue to fight for its survival. Can you imagine Greenville without places like the Center for Developmental Services, A Child’s Haven, and The Meyer Center? How would seniors in our community fair without Meals on Wheels or Senior Action? How would the homeless and hungry survive without Triune Mercy Center, United Ministries or Project Host Soup Kitchen?

Of course, making a difference in the lives of others is just one value nonprofits bring to a community.

According to the IRS, there are more than 1.9 million nonprofit organizations in

the United States and roughly 11,000 public charities in South Carolina. Between 1996 and 2006, the number of nonprofits in the United States grew 36%, but increased 68% in South Carolina.

The 2008 South Carolina Nonprofit Sector Report, published by the South Carolina Association of Nonprofit Organizations (SCANPO), estimated the economic impact of nonprofits to be more than 7% of South Carolina’s gross state product. By comparison, manufacturing accounts for 18% of the state’s GDP, real estate 11%, retail 8% and accommodation and food service 3% (the Bureau of Economic Analysis). Clearly, nonprofits are a force that cannot and should not be ignored. Their impact is even greater when the value of volunteer time is considered, and according to



the Independent Sector, the most recent dollars per hour estimate of a single volunteer’s time is \$20.25.

We all have a crucial stake in the future of our community. That future needs to include a

vibrant nonprofit sector, and the force that will make that happen is you. Giving your time and money to your favorite charity is not just a gift, it is an investment whose return is immeasurable. ■

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EIGHTY

Eighty Years with a Mission

WRITTEN BY TRACI BEASLEY

As the 80th year of the Junior League of Greenville comes to a close, we can reflect on the countless volunteer hours, members, events and community partners that have made the Junior League of Greenville what it is today. The driving force of the Junior League of Greenville over eight decades has been its Mission. Best selling author W. Clement Stone once said, "When you discover your mission, you will feel its demand. It will fill you with enthusiasm and a burning desire to get to work on it."

The Mission of the Junior League of Greenville has been to develop the potential of women, improve the community and promote voluntarism. These words served as a guiding force to past Presidents, Board Members, leaders and volunteers and continue to serve as an inspiration to all of those in the Junior League who work together each year to fulfill some aspect of this Mission. Let's take a look back on examples of how this Mission has been fulfilled both then and now.

DEVELOP POTENTIAL OF WOMEN



THEN: The Junior League of Greenville was founded in 1929 by twenty women with a desire to make Greenville a better place. This first move to found the organization was a step toward developing the potential of women in Greenville. It empowered these women to take on positions of community leadership in a decade where women had just been given the right to vote and in a time when there was great economic uncertainty in our country.



NOW: Through the Association of Junior Leagues International (AJLI), select Board Members and Committee Chairs within the Junior League of Greenville attend regional conferences to further enhance their leadership skills and develop their potential. In March 2010, five JLG members attended the Organizational Development Institute AJLI Conference in Charlotte, NC where they were trained in the areas of membership development, diversity, fund development and community impact. Kristy Way and Cara Cornelius are pictured attending one of the training sessions at this conference as they prepare for their leadership roles for the coming JLG year.

IMPROVE THE COMMUNITY

THEN: In 1974, the Junior League of Greenville voted to start a shelter for abused or neglected children in Greenville County in an effort to improve the community. The facility came to be known as Pendleton Place Children's Shelter. Today, it still serves children and teens who have been removed from their homes due to abuse, neglect, abandonment, or the incarceration of their parents or guardians.



NOW: In February 2010, the Junior League of Greenville held the "Have a Heart to Serve" event in lieu of a traditional monthly membership meeting, which is just one of many ways the JLG has worked to improve the community this year. For this specific event, members and their families and friends had the opportunity to drop by JLG Headquarters to assemble bags for 80 needy families in honor of the 80th Anniversary. Bags included Food, Fun and Fitness activities for children.



PROMOTE VOLUNTARISM



THEN: In the 1940s, members of the Junior League of Greenville were encouraged to hold board positions on other organizations to be in tune with the needs of the community and to serve as a voice of the JLG. This involvement also served to promote the organization to other potential members in Greenville.

NOW: Today, the Junior League of Greenville holds Open Houses annually in March to encourage membership for the coming year and to promote voluntarism.

Prospective Members drop by the JLG Headquarters to meet JLG members and to learn about opportunities for involvement in the organization. Once a Prospective Member decides to join, she begins her first year in the JLG, which is called the Provisional Year. This year includes sessions to learn about all aspects of the JLG and community, as well as volunteer training via hours worked in The Nearly New Shop. ■



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-Maureen Mansfield

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EIGHTY

Catching Up at the Annual Emeritus Tea

WRITTEN BY KIMBERLY COOLEY

Each spring, we honor our most special members – our Emeritus members. These women have celebrated their eightieth birthday and have been members in the Junior League of Greenville for an average of sixty years. The Junior League of Greenville has 49 Emeritus members who have continued to support our organization. The devotion and dedication these remarkable women have shown the Junior League of Greenville (JLG) is awe-inspiring.

These members remember when the Junior League of Greenville's first cookbook

Greenville Hosts and Hostess was the cookbook to own. This book was written in 1945 during World War II when a paper shortage held up printing. All of the recipes were written in hand and included pen and ink sketches.

In September of 1948, the Junior League of Greenville opened the Opportunity Shop at 512 South Main Street which was located right at the bridge at the Peace Center. These are the memories that our Emeritus members carry with them as their first placements and volunteer activities.



The Emeritus tea was held on March 25th at the Poinsett Club. The Emeritus members enjoyed delicious scones, cucumber sandwiches and an assortment of teas.

Continued on page 30



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JLG 2009-10 President Jeanne McCoy with husband Ellison, sons Ford and Brooks, and daughter Mary Ellison.

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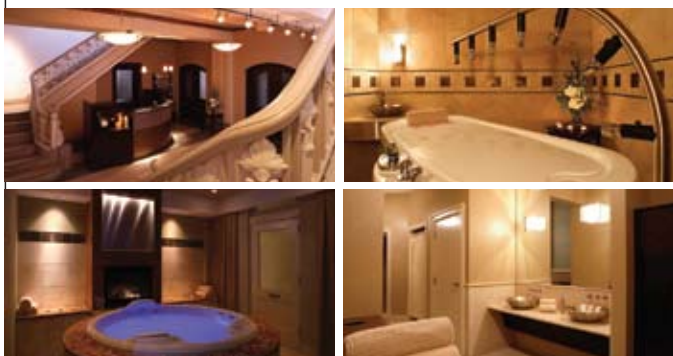


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JLG Emeritus
members socialize
over tea at the
Poinsett Club.



Attending the Emeritus tea where the following members: Nancy Morgan, Dot Grimball, Caroline Tompkins, Peggy Coker, Mary Poe, Georgia Smeak, Florence Pressly and Eunice Horton.

Past President, Caroline Tompkins was one of the newest members to this exclusive group of women and was delighted to attend her first Emeritus tea. Dot Grimball shared with the group that her birth month and year coincided with the date that Junior

Charities was chartered. 1929 was indeed a great year!

Most of our Emeritus members sustained over 40 years ago. Sustainers of the Junior League of Greenville support the organization financially, but are no longer required to fulfill volunteer placements. All of our Sustaining members are such an important part of the Junior League of Greenville. It is these members who bring the legacy of the past to ensure that the Mission of the JLG continues on today. ■

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Eighty Years in Review

20

Original charter members began the Junior Charities in 1929, which has now become the Junior League of Greenville.



240

Bags created and delivered by the Have a Heart to Serve project in February, 2010.

49

Junior League of Greenville Sustainer Emeritus members who are all over the age of 80.



1,400

Total JLG members who each played a role in the Junior League of Greenville in the last year.

7,360

Children and families participated in the Junior League of Greenville's programs and projects such as A Nearly New You, Community Impact, Have a Heart to Serve, Home Run for Healthy Kids®, Junior Volunteers and Kids in the Kitchen in 2009-2010.



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