

# VISIONS

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# VISIONS

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Letter from

# THE PRESIDENT

*"The past is your lesson. The present is your gift. The future is your motivation."*

- Anonymous

The Junior League of Greenville, Inc., was born on September 12, 1929, when 20 young women joined together with an earnest desire to serve the Greenville community. Since our founding, we have looked to the needs of our community and worked to help meet those needs. We have contributed more than \$2.8 million dollars to various projects, supported more than 300 agencies, provided countless hours of volunteer service and trained our members to serve as leaders in all areas of their lives and the community. We have also been a pioneer and leader in the founding of several other local organizations, including the Peace Center, Pendleton Place for Children and Families, The Children's Museum of the Upstate and Roper Mountain Science Center.

We're proud to say that, during the past 90 years, the Junior League of Greenville has grown to an organization of almost 1,400 members who continue the important work and legacy passed down by our founding members. Our mission is to develop the potential of all women, improve the community through the effective action of trained volunteers and promote voluntarism. We continue to award grants to local agencies, to place trained volunteers to serve with our partners and to support our community through several signature projects of our own, such as Kids in the Kitchen, Junior Volunteers, A Nearly New You and Home Run for Healthy Kids®, which celebrated its 10th anniversary in October 2017.

The Junior League of Greenville's theme for 2017-18 is "Celebrating our Legacy – Embracing our Future." It is our earnest desire that, as we continue to honor our legacy of service and all members who have come before us, we will also meaningfully engage our membership, our community leaders and our partners in strategic conversations about the changing needs facing our community and how we can best work together to meet those needs. As Greenville grows and changes, we are committed to taking on new challenges as we envision a happy and healthy community.

Thank you for taking the time to read this edition of VISIONS, and we hope you learn more in the following pages about the Junior League of Greenville, many of the amazing women who serve with our organization and how we are working together as a group of trained volunteers to improve our community. We are so grateful for your support!

*Courtney Atkinson*

**Courtney Atkinson**

President, 2017 - 2018

Junior League of Greenville, Inc.



Courtney Atkinson



Courtney Atkinson is a graduate of Leadership Greenville – Class 35 and was named by Greenville Magazine as one of Greenville's "Best and Brightest under 35" in 2006. She is currently serving as Chair of the City's Accommodations Tax Advisory Committee as well as on the Board of Directors for the South Carolina Children's Theatre and as Chair of the Greenville County Bar Association's Memorial Service Committee. A graduate of the University of Georgia, Courtney received her law degree from Washington & Lee University School of Law. She is an attorney at Metcalfe & Atkinson, LLC.

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Letter from

# THE SUSTAINER REPRESENTATIVE

I grew up in a family that volunteered. I can remember my parents saying, “We need to help,” – and help we did. We helped at church, we helped at school, we helped in the community. It was never a chore. Helping – or volunteering – was just something we did. So why, if I already grew up volunteering, would I join the Junior League? Isn’t the Junior League just a group of volunteers?

We can all volunteer on our own. There are numerous agencies, groups, businesses, functions or activities that request volunteers every day. Volunteering is easy. Volunteering effectively is not. This requires training, and that’s where the Junior League has played a significant role in my life.

The training sometimes didn’t feel like training. I became a Committee Member and learned how to create an agenda, take effective minutes, reach a consensus and define action items. As a Committee Chair, I put those skills to use and learned how to lead a Committee. Next, I learned how a Board of Directors operates. At each level, I met Junior League women who encouraged and trained me for the next level. The training was fun and not just applicable to the Junior League! I have used these skills in my work and with other community involvement outside of the Junior League. I can’t tell you how many times I have organized my responsibilities in a “Junior League Notebook.”

The Junior League is so much more than a group of volunteers. It’s an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers.

What’s my legacy to the Junior League of Greenville? My legacy to the JLG is to sustain the JLG by making it possible for us to continue our mission and to bring in the next generation of trained volunteers.

*Caroline Stewart*

### **Caroline Stewart**

*Sustainer Representative, 2017 - 2018*

*Junior League of Greenville, Inc.*

## MISSION STATEMENT

The Junior League of Greenville, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

The Junior League of Greenville initiates and participates in programs and partnerships that enhance the physical, emotional and educational well-being of children and families. We are committed to building a safe, healthy, nurturing community.

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Please recycle after you have enjoyed this publication.

We would love to hear from you! Email Hannah Barfield Spellmeyer with your thoughts about the magazine or to learn how to become more involved at [Information@JLGreenville.org](mailto:Information@JLGreenville.org)

For more information about the Junior League of Greenville or becoming a member, visit us online at [JLGreenville.org](http://JLGreenville.org).



*Caroline Stewart joined the Junior League of Greenville in 1984. She is a graduate of Auburn University and is married to Dick Stewart. They have three children: Elliot, David, and Adele. In her spare time, Caroline enjoys gardening, sewing, and volunteering with the Junior League.*



## Letter from THE EDITOR

What an exciting time it is to be living in Greenville! Our downtown economy is growing at a breakneck pace; new businesses are choosing to relocate to the Upstate (and bringing with them more jobs); and each week, we're on a new Top 10 list. Life is good for Greenvillians who can afford exercise studios, gourmet meals and the increasingly expensive real estate around our city. But with all the obvious success we're experiencing, it's become too easy to forget about the communities in Greenville who are not thriving, despite the strides we're making elsewhere.

In this issue, we're featuring food deserts and how an abundance of unhealthy, highly processed and low-nutrient food in some of our Greenville neighborhoods is contributing to poor health outcomes like diabetes, hypertension and childhood obesity. Through our Kids in the Kitchen program in partnership with the Nicholtown Community Center and Home Run for Healthy Kids®, the Junior League is working to teach healthy habits beginning at a young age.

The Junior League of Greenville will never be outdated because we are constantly evolving to make sure we're at the forefront of the needs facing our community. Whether providing support to women and families or contributing to the cultural ecosystem of Greenville, we know that our jobs will never truly be finished. Over this issue and the next, you'll learn about our history, our current impact, and get a glimpse of where we're going next.

When I first joined the Junior League of Greenville, I hoped to get more involved in the community and meet new friends. The League has exceeded all of my expectations and I am grateful to be part of an organization that so earnestly seeks to improve the lives of others.

*Hannah Barfield Spellmeyer*

**Hannah Barfield Spellmeyer**

Editor, 2017 - 2018

Junior League of Greenville, Inc.

*Hannah is an Executive Recruiter at Stott and May Professional Search. She serves on the Board of Directors for the Family Effect, the Upcountry History Museum, and the Leadership Greenville Advisory Council. Hannah and her husband Colin Spellmeyer enjoy spending time downtown and exploring new restaurants in the area. She is a graduate of the University of Georgia and received her master's degree from Clemson University.*



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Meet the 2017 - 2018

# JLG BOARD OF DIRECTORS

Every year the Junior League of Greenville, Inc. (JLG) elects a new set of leaders within the organization who serve on the Board of Directors (BOD). These women are not only responsible for the operations and ongoing financial stability of the organization, but they also serve with a strategic focus, preparing the JLG for future changes by assessing ways to develop and strengthen the JLG for years to come.



**Courtney Atkinson**  
*President*

My experience in the JLG has truly helped me to have a better understanding of the various needs in our community, how those needs are changing as our community grows and the incredible opportunity we have as an organization of trained leaders and volunteers to help meet great community needs. The JLG's history shows us that, as an organization, we are particularly adept at identifying community needs and mobilizing our membership and other resources to help meet those needs in impactful ways. One of my biggest goals for this year is for the JLG to engage in strategic conversations about (1) current and emerging community needs, (2) the impact of our current programs and (3) ways we might best align our resources to make a lasting impact on our community.



**Amy Rogers**  
*President Elect*

My most impactful learning experience and favorite placement was serving as Nominating Vice Chair. I had the pleasure of serving under Rebecca Feldman, whom I consider to be my mentor in the Junior League. The Nominating Committee gives you the opportunity to learn about the structure of the League and all the various in-league placements. Nominating liaisons are tasked with calling approximately 30 active members to discuss their interests and talents as they relate to the JLG. This was a great way to connect with members that I had never met and appreciate how diverse our backgrounds really are. Since the committee holds weekly meetings from August to December, friendships quickly develop. I truly believe that this experience and the relationships formed while on Nominating taught me the most about myself and the JLG.



**Heather Hooks**  
*Finance Vice President*

The Junior League of Greenville has impacted my career by allowing me to think outside of the traditional "box." My different placements in the League have provided me to the opportunity to help organize a fundraising gala, create and edit movies and PowerPoint presentations and, most importantly, along with a group of very extraordinary women, revise the entire policies and by-laws for our organization. None of these skills were taught to me in school, but having the League push me to step outside my box has afforded me the confidence to pursue other avenues at work and in life. I am more than just a Financial Analyst now. I am a firm believer in the Junior League's mission and can attest to my development—personally and professionally—by the Junior League.



**Cameron King**  
*Fund Development  
Vice President*

My biggest accomplishment since I've been with in the Junior League has been being a part of Big Night Out for four of its five years. I learned how to run a committee meeting, how to produce a big event and how to make effective fundraising requests. We were successful in bringing in more money each year, and it was so gratifying to see that the time and effort we put in to this event paid off in funds raised. Each year we climbed a little more, and that is something that makes me very proud!



**Rene Morrow**  
*Strategic Planner*

I have been active in the League for a very long time, and I've had the privilege of meeting countless smart, strong, talented women from all walks of life, each of whom have touched me in some way. From my years on my favorite placement, Provisional Development, I've witnessed young women grow into strong leaders both within the JLG and our community; I love that about this organization! Learning from others while also learning to work alongside them to combine our talents and strengths has been a huge benefit for me while also bringing impactful learning opportunities that I would not have experienced outside the JLG. I'm excited for the future of our community through the thoughtful efforts of the Junior League of Greenville.





**Marcee McDaniel**  
*Corresponding Secretary*

Much has been accomplished, big and small, over the years during my time in the Junior League of Greenville. Through my various placements, none of what we accomplished could have been achieved by one woman or without the efforts of generations of women before her. We are so fortunate to have some of the most devoted and passionate women in the Junior League! It is because of these women working together toward a common goal that we can accomplish so much for our community.



**Katy Sides**  
*Community Vice President*

I love that through all my placements, I have been able to connect the incredible work of the Junior League with the Greenville community and vice versa. We offer great community programs, including Junior Volunteers, A Nearly New You and Kids in the Kitchen as well as Home Run for Healthy Kids® that provide support for the community in which we live. I have a deep passion for my adopted hometown of Greenville and am honored that this year I get to help guide how the Junior League of Greenville makes a difference in our neighborhoods.



**Meg Ried**  
*Communications Vice President*

Being a Member of the Junior League of Greenville has taught me that there's always an opportunity to give back to our community using my "fringe" hours. Volunteering comes in all forms and the impact can sometimes be indirect-which can be just as rewarding. Even in the small volunteer roles I've had, I've could see a big impact. Helping to make one person's day in our community easier or brighter makes that donated time so worthwhile. Through my leadership experience gained through the JLG, I've developed intuitive leadership skills that have empowered me in my personal and professional life.



**Jane Hall**  
*Membership Vice President*

Even after all these years, the Junior League continues to be a gateway for opportunities. The Junior League of Greenville supplements my professional growth by expanding my leadership training in a way that has benefited me personally, as well as the larger community. It inspires me to give back and to want to pay forward all the gifts I have received through volunteering. Through the Junior League, I am a connected in a tangible way to Greenville and committed to making a difference - in whatever small way I can. I am truly honored to be part of such a dynamic group. We are women with passion, purpose and potential, and there is nothing we cannot accomplish together.



**Melissa Stroud**  
*Corresponding Secretary*

When I initially joined the JLG seven years ago, I was simply looking for a way to give back. What I've realized over the years is that the League's focus aligns with my passions: women, children and education. This wonderful organization provides it's Membership the opportunity to meet and learn from some of the strongest, smartest women in the Greenville area. Specialized programming brings awareness to community needs, while fundraising projects sustain a shared mission. The League's Nominating process has enabled me to utilize my personal strengths by finding volunteer opportunities where I can both learn and contribute. With its rich 88-year legacy, the JLG has inspired me to honor past achievements by working to keep the modern League as relevant as ever.

Meet the 2017 - 18

# JLG BOARD OF DIRECTORS



**Leslie Latimer**  
*Parliamentarian*

By trade, I am a social worker so the Junior League of Greenville's mission to help others in our community really resonates with me. An additional benefit to being a volunteer with the Junior League has been developing leadership skills that help me in my role as an Executive Director of a nonprofit. Thanks to this training, I know how to conduct meetings, interact with partner agencies, and am better prepared to manage staff and programs.



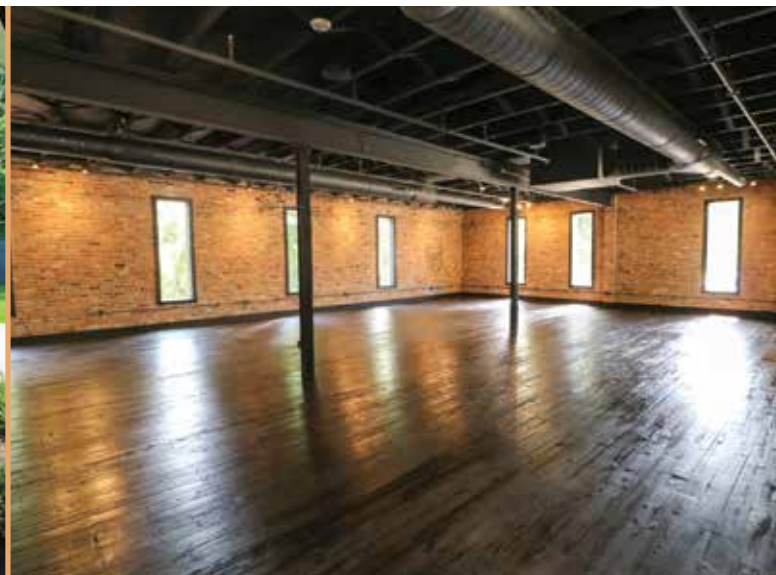
**Tina Hampton**  
*Executive Administrator*

When I first started working at the JLG we were on West North Street. I had to park across the street, look both ways and run into Headquarters because of the safety factor of what downtown Greenville was at that time. The League had adopted a Revitalization Position Statement and actually practiced what it preached by moving downtown as everyone was exiting. I observed the JLG championing the Hyatt's investment in downtown, the first large donor to the establishment of the Peace Center, etc. Each and every time I go downtown or read another inclusion in a "Best Of" list I cannot help but be proud of what the organization did to make a lump of coal into a sparkling diamond.



**Caroline Stewart**  
*Sustaining Adviser*

As a collective group of women who care about our community, the Junior League of Greenville has historically been willing and able to respond to community needs. Our strength is in bringing together members and community partners to devise a plan, provide funding and/or womanpower to build long term solutions. Our focus on diversity in membership and training of our members is key to continuing the JLG's impact on Greenville in the future. I have seen many changes in the JLG during my 34 years of membership, but the one constant is that we are willing to roll up our sleeves and demonstrate our dedication to making this community better for our fellow citizens.



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# IT ALL STARTS IN THE KITCHEN

*Helping conquer food deserts in Greenville County*

*// By Kate Hudson*



It's no secret Greenville likes to eat well. The city has become increasingly recognized for its local food scene on a national level, as new-age, farm-to-table establishments continue to open throughout the area. On top of its acclaimed restaurant scene, Greenville continues to welcome chic new grocery stores into the mix, with retailers boasting stylish interiors and in-store beverage services. Unfortunately, not all Greenville residents can take part in its success.

Thousands of Greenville County residents currently live in areas with limited access to healthy food – in what is commonly called a food desert. According to the U.S. Department of Agriculture, a food desert is defined as a low-income census tract where either a substantial number or share of residents has low access to a super-market or large grocery store. For families with limited transportation methods, traveling several miles to a grocery store can be quite difficult. Communities with limited access to grocery stores are often at higher risk for health issues, including diabetes and obesity.

While the phrase “food desert” carries a knee jerk reaction, the term is a bit misleading in some locations. In urban settings, areas labeled as food deserts do not necessarily lack access to food supply, but rather, are saturated with unhealthy options from fast food restaurants and convenience stores. In fact, people living in lower income areas generally have 2.5 times the exposure to fast food restaurants than median income areas. Lower income neighborhoods are also more likely to be targeted by fast food advertisements than neighborhoods with better access to healthy food. Areas with vast availability of convenient, unhealthy food sources combined with disproportionate advertising are better described as food swamps, opposed to food deserts.

Regardless of what we call it, the solution is more complex than adding grocery stores in the affected communities. Changing diets is a long-term process that is only possible through education and outreach. While limited access to healthy food is a significant part of the problem, education is the key to breaking the cycle and achieving healthier lifestyles.

In order to combat this issue here in the Greenville community, the Junior League of Greenville launched Kids in the Kitchen, a seven-month community-based nutrition program for third and fourth graders in the Nicholtown Community Center Afterschool Program, in September 2017. Kids in the Kitchen provides the opportunity for children to gain hands-on experience preparing and cooking healthy meals and incorporate healthy practices into their favorite dishes. Committee members are trained to educate the children

on safe kitchen procedures and to encourage positive attitudes towards cooking.

Recipe plans include Cuban Beans, Potato Pancakes, Vegetable Paella, Ethiopian Lentils, Minestrone and a Japanese Rice Bowl. The Kids in the Kitchen committee worked for one year leading up to the program's start, researching existing initiatives across the country. The committee chose a six-week program, Cooking with Kids, and received permission from its developers to adapt the curriculum into a year-long program, and then partnered with the Nicholtown Community Center to launch its pilot program.

In addition to the launch of Kids in the Kitchen, the JLG celebrated its tenth annual Home Run for Healthy Kids® event at Fluor Field in October 2017. The JLG launched Home Run for



Photos courtesy of Hannah Barfield Spellmeyer





Healthy Kids® in 2008 in response to high reports of obesity, accidental injuries and unhealthy youth in South Carolina. The free, educational field trip focuses on safety, physical well-being, nutrition and healthy lifestyles and engages students through hands-on learning activities, giveaways and educational information sessions. Home Run for Healthy Kids® is free to all participating students and is focused on Title One schools. Each year, the JLG funds the event and provides a backpack filled with quality giveaways from various sponsors and partners to each student attendee. This year's event served 2,800 fourth-graders in Greenville County.

Kids in the Kitchen and Home Run for Healthy Kids® directly align with the JLG community goal to promote programs that create a lasting impact on the Greenville community. In a city where food is a mainstay that's regularly celebrated, the Junior League of Greenville is proud to educate children in the Upstate on the importance of a healthy lifestyle and work toward improving the lives and health of every neighborhood.



In fact, the JLG has long been involved in the work of caring for Greenville's children – the organization's Vision Statement refers to building a safe, healthy, nurturing community, and this work must naturally start from the ground up. From the Diet Kitchen in 1936 that provided baby formula to underprivileged mothers to the work done with charitable organizations across the Upstate today, the focus of the Junior League has always been to ensure the health and safety of Greenville's youth. Combating the reality of Greenville's food desert through programs like Kids In The Kitchen and Home Run for Healthy Kids® are just part of the legacy that the JLG is carrying into the future.



# A LEGACY OF WOMEN-CENTRIC COMMUNITY WORK

*Kids in the Kitchen isn't the Junior League's first initiative to improve the health and nutrition of Greenville's neighborhoods.*

// By **Kate Hudson**

The year was 1936. The Junior Charities – later known as the Junior League of Greenville – was less than a decade old and had 60 members.

Despite being a relatively young organization in the Upstate, the Junior Charities had already established its philanthropic roots throughout the community with a presence in the Family Welfare Society, the Greenacre Home for Children, local hospitals and maternity shelters—just to name a few.

Their work soon led them to the realization to an issue prevalent in the Greenville community—resources for healthy baby formula were quite limited for families in low-income areas.

The idea for their first service project was born—a facility to prepare and provide formula to new mothers. They named it the Diet Kitchen. The Junior Charities agreed to spearhead this new initiative and create a resource for low-income mothers to help feed their babies.

The Charities wasted no time getting started. They quickly appointed a committee and secured a central location for their new venture. Led by co-chairs Mrs. Wallace Rustin and Mrs. J.B. Phillips, members began reaching out to the Greenville community, raising awareness and gaining support for their cause. In return, local merchants provided in-kind donations, and members chipped in to help bring their project to life. Volunteers painted walls, placed furniture and hung curtains to prepare for the grand opening. Rooms were

stylishly decorated in white with black accents, providing a homelike, “non-clinical” atmosphere for the families they would serve. The Kitchen was furnished with a refrigerator and stove, along with other supplies to properly prepare baby formula.

Prior to the launch, the Junior Charities hosted an open house to unveil their new initiative, inviting the community to witness their new project.

The Diet Kitchen opened its doors to the public on January 28, 1936.

Located in the Capers Building on McBee Avenue, the Diet Kitchen opened its doors daily—including weekends and holidays—from 10 a.m. until noon. Shifts were required of all members and assigned based on alphabetical order. Volunteers worked in pairs, wearing bright white uniforms intentionally chosen to match the room's aesthetic. The Diet Kitchen began serving four families on a regular basis. By April 1937, the Diet Kitchen was providing formula to twelve families each day.

The cost of opening and operating the Diet Kitchen quickly became the group's largest expense, amounting to \$301.35 in its first year. Fortunately, the Junior Charities were no strangers to mixing socializing with philanthropy. Charitable bridge tournaments, tea parties and horse shows regularly filled in their calendars to raise money for the group's initiatives.



Over the past 80 years, the Junior League of Greenville has continued to engage in women-centric community work. While the Junior League of Greenville has evolved from the small-town Junior Charities that founded the Diet Kitchen, the dedication to serving our community has remained unwavering throughout the decades.

Photo courtesy of  
Hannah Barfield Spellmeyer





## JLG ANNUAL FUND: *Celebrating our Legacy*

// By *Kathryn Freedman*

The Junior League of Greenville announces the start to our 2017-18 Annual Fund Campaign. The Junior League of Greenville's Annual Fund allows members and nonmembers to support the JLG with charitable contributions throughout the year. These tax-deductible contributions financially support the JLG and assist in our endeavors to promote voluntarism, develop the potential of women and improve the community.

The JLG Annual Fund was established in 2012 to supplement the ongoing annual fundraising efforts of the JLG. This fund helps the JLG build strong programs; provides income for specific projects, operational expenses and community grants; and increases our impact on the Greenville community, this year and in the future.

For the 2017-18 campaign, Annual Fund Giving Levels have been established, highlighting some of the previous successful fundraising campaigns of the JLG. Remembering and recognizing our achievements contribute meaning to a year when we are "Celebrating our Legacy."

### JLG ANNUAL GIVING LEVELS:

**1929 CLUB (\$1929 AND OVER)** In 1929, a group of women formed the Junior Charities of Greenville, which later became the Junior League of Greenville. The 1929 Club honors these founding members. Dedicated to securing the future of the JLG, donors at this level give a one-time gift of \$1929 or more. Gifts may be split over three years.

**OPPORTUNITY (\$1000-\$1928)** The Opportunity Shop opened its doors in 1948. Renamed the Nearly New Shop in 1976, it continues to be the chief fundraiser of the JLG.

**CAROLINA CREATURES (\$500-\$999)** In 1994 and 1997, the JLG brought 21 prehistoric, robotic creatures to Greenville. Each exhibit was open two days a week for 2 ½ months. These successful fundraisers generated funding for JLG grants and established a strong ongoing partnership with Greenville County Schools.

**CLOWNING AROUND FOR KIDS (\$250-\$499)** The JLG brought the "world's largest circus under the big top" to Greenville Municipal Stadium in 1988 and 1991. These weeks of fanfare and educational circus-themed events yielded tremendous fundraising results.

**SHOWHOUSE (\$150-\$249)** Before the era of home renovation television, League members rolled up their sleeves and tackled two major renovation projects during Showhouse '81 in the Hampton-Pinckney Neighborhood (17 Pinckney Street) and Showhouse '84 in downtown's Court Square (condos located close to the Westin). Members rebuilt and decorated these residences. Generating funds through ticket sales for tours and hosted events, the JLG members turned their neighborhood revitalization work into two productive community fundraisers.

**RECIPE FOR SUCCESS (\$100-\$149)** The JLG published multiple successful cookbooks to enhance our fundraising efforts. "Junior Charities Cookbook," "Greenville Hosts and Hostesses," "300 Years of Carolina Cooking" and "Uptown Down South" kept the JLG in the cookbook business for 65 years.

**OSCAR NIGHT® AMERICA (\$75-\$99)** In 2002, the JLG was approved as an official host of the national Oscar Night® America fundraiser gala program, the first city in South Carolina and the first Junior League with this distinction.

**FOLLIES CAST (\$25-\$74)** This annual musical revue served as one of the original fundraisers for the JLG, continuing into the 1940s. The performances, starring members and their spouses, were scheduled for multiple nights and were often directed by professionals hired from New York. The promise of stunning costumes, riveting dance numbers, sparkling skits and local comedic talent caused tickets to sell out year after year.

**POINSETTIA (\$10-\$24)** For a Christmastime JLG fundraiser, the women of the Junior League sold and delivered poinsettias, which raised funds to support expenses of our current JLG Headquarters.

## JLG ENDOWMENT FUND: *Embracing our Future*

The JLG Endowment Fund has been established through a partnership with the Community Foundation of Greenville with the purpose of providing a reliable source of income in perpetuity. This fund offers a secure and permanent means of financial assistance consistent with and supportive of our Mission and will enable the JLG to remain strong during times of financial uncertainty. Eventually the JLG Endowment Fund will be used to expand and initiate future opportunities and will ensure continued community impact by the JLG on the families and children of Greenville. The JLG hopes that you will consider a donation to the JLG Endowment fund and join us in "Embracing our Future."

## ANNUAL & ENDOWMENT FUNDS

### GIFT OPTIONS TO SUPPORT THE JLG ENDOWMENT FUND:

- Cash
- Publicly Traded Securities
- IRA distributions
- Donor-Advised Fund grants
- Trust distributions
- Real Estate
- Planned Giving opportunities

To learn more about the JLG Annual and Endowment Funds or to donate please go to [JLGreenville.org/donate](http://JLGreenville.org/donate).



**Disney VACATION PLANNING**

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Winter 2017

# WINTER COMMUNITY EVENTS

// By *Hannah Barfield Spellmeyer*

<b>TREESGREENVILLE TURKEY DAY 8K AND 5K</b>	<b>November 23</b>	<b>7TH ANNUAL UNITED COMMUNITY BANK ICE ON MAIN</b>	<b>Opens November 17</b>	<b>RONALD MCDONALD HOUSE CHARITIES OF THE CAROLINAS 18TH MCGALA</b>	<b>December 1</b>
Venue: <b>Downtown Greenville 509 S. Main St., Greenville</b>	<b>8 AM</b>	Venue: <b>Village Green, Downtown 208 S. Main St., Greenville</b>	<b>Various Times</b>	Venue: <b>TD Convention Center 1 Exposition Dr., Greenville</b>	<b>6 PM</b>  For information on tickets and sponsorships, visit: <a href="http://rmhc-carolinas.org">rmhc-carolinas.org</a>
<b>THE GREENVILLE POINSETTIA CHRISTMAS PA- RADE</b>	<b>December 2</b>	<b>GREENVILLE SYMPHONY ORCHESTRA HOLIDAY AT PEACE</b>	<b>December 15 - 17</b>	<b>THE NUTCRACKER: ONCE UPON A TIME IN GREENVILLE</b>	<b>December 22 7PM</b> <b>December 23 2:30 &amp; 7PM</b>
Venue: <b>Downtown Greenville</b>	<b>6 PM</b>  The parade route stretches Main Street from Augusta St. to North St.	Venue: <b>The Peace Center 101 W. Broad St., Greenville</b>	<b>Various Times</b>  Tickets range from \$18 - \$59. Purchase tickets: <a href="http://greenvillesymphony.org">greenvillesymphony.org</a>	Venue: <b>The Peace Center 101 W. Broad St., Greenville</b>	Tickets range from \$18 - \$55. Purchase tickets: <a href="http://peceacenter.org">peceacenter.org</a>
<b>HYATT DOWNTOWN WEDDING FESTIVAL</b>	<b>January 6</b>	<b>PHANTOM OF THE OPERA</b>	<b>January 31 - February 11</b>	<b>SHOP FOR GREENVILLE</b>	<b>March 9 - March 18</b>
Venue: <b>Hyatt Regency, Downtown 220 N. Main St., Greenville</b>	<b>10 AM - 3 PM</b>	Venue: <b>Peace Concert Hall 300 S. Main St., Greenville</b>	<b>Various Times</b>  Purchase tickets by calling 864.467.3000 or visiting: tickets. <a href="http://peceacenter.org">peceacenter.org</a>	<b>Enjoy deals from your favorite businesses around town while supporting the Junior League of Greenville and your community!</b>	<b>Various Times</b>  Visit <a href="http://jlgreenville.org">jlgreenville.org</a> for more information



# *Sustainer Holiday Gift Bag Project*

// By **Kimberly Cooley**



Each December, our Sustaining members of the Junior League of Greenville gather at headquarters to assemble gift bags for cancer patients in the community. Over 350 gift bags are filled with specialty items for adults, teens and children who are battling this illness.

Lisa Green, Executive Director for the Cancer Society of Greenville County shared, "The holiday bags offer hope and encouragement to patients and their families during a time that can be filled with anxiety and discomfort. The bags are a gift that add smiles and joy during the holidays to those who are fighting so hard in our community."

Angi Einstein, JLG Sustainer added, "As a member of the Board of the Cancer Society of Greenville County for several years, I have witnessed the many struggles of our area cancer patients and their families. Their hardships seem to never end...especially during the

holiday season. While many families struggle to keep up during the holidays, these families are often hit harder than most with financial hardships and the weight of a daunting illness. Being able to take part in our JLG Sustainer Holiday Bag project is my way of helping to brighten those sometimes dark days of December, bringing joy where it can seem so scarce."

Donations are tax deductible and can be made in honor of someone or as a memorial. For more information or to request a donation form, contact the Junior League of Greenville at 864.233.2663 or email [information@jlgreenville.org](mailto:information@jlgreenville.org).

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# *A home run for our community*

// By *Hope Collins*

In early October you didn't hear a crack of a baseball bat or watch a home run fly out of the park at Fluor Field. Instead, you heard over 2,700 fourth-graders laughing and cheering while they ran, jumped and even karate-chopped at the 10th annual Home Run for Healthy Kids® hosted by the Junior League of Greenville.

During the three-day event from October 3-5, Greenville County fourth graders learned about health, safety and a variety of other topics all while having fun. Station partners included martial arts instructors from Hurricane Martial Arts, eye safety from GHS's Eye Institute, stranger safety from the Julie Valentine Center, and even the importance of railroad safety from South Carolina Operation Lifesaver.



Sarah Lynn Howie is both a volunteer with South Carolina Operation Lifesaver and an active Junior League of Greenville member. When asked why she participates in Home Run for Healthy Kids® each year she said, "I knew this event was the right fit for our organization. It's an important topic these children may be hearing about for the first time. The kids ask great questions and as they go from station to station, you hope that these topics stick with them and they make a habit of practicing healthy behaviors."

We want to thank all our sponsors, Junior League volunteers, and dedicated committee members for supporting the event and our

## Thank you to our 2017 Home Run for Healthy Kids® sponsors!

Home Run for Healthy Kids® helps over 2,800 children in the Upstate every year by teaching them how to make healthier lifestyle choices.

For more information visit  
[JLGreenville.org](http://JLGreenville.org)



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Greenville Pediatric Dentistry  
Hurricane Martial Arts  
JLG Kids in the Kitchen  
Julie Valentine Center  
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# Membership Awards

// By *Hannah Barfield Spellmeyer*

Last year, we awarded an in-league and a community-placed Active member with the Helen Horton Hunt Service Award for outstanding volunteer service. This award was presented to Elizabeth Shafer and Laura Sharp. Elizabeth went above and beyond her placement duties at Fostering Great Ideas, where she volunteered with the Sib-link Program. According to her nominator, the children adored Elizabeth and asked for her by name. As the chair of the Nearly New Shop, Laura Sharp was instrumental in hiring and training two new managers as well as orchestrating major renovations during the 2017 League year.

Lacey Knause was named the 2017 Frances Pearce Steele Provisional of the Year. Lacey completed her provisional year requirements ahead of schedule, all while selling her home and preparing for her first child.

Jill Schneider received the 2017 Jane Cardwell Hughes Sustainer of the Year Award for her contributions to the renovations in the



Nearly New Shop. This is her second time receiving this recognition.

Lastly, Jessica Sharp received the AJLI Rising Star Award from the Association of Junior Leagues International.

Congratulations to all the recipients, and thank you for your dedication to JLG throughout the 2016-17 League year.



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## A DAY IN THE LIFE OF A PROVISIONAL: *Making dreams come true*

// By **Erin Smith**

*It was a crisp early Spring morning in March. The sun was just starting to shine through watery clouds and there was still frost on the windows of most cars driving down the road. I arrived to see a line of about 50 students and parents, eager to enter the gymnasium where the event was setup. I walked in to see racks and racks of some of the most beautiful dresses imaginable, all organized and sorted by size and color. Tables lay heavy at the far end of the gym with sparkling jewels, tiny beaded bags, and any variation of high heel you could ask for. Smiling faces decked out in JLG t-shirts, feather boas, and mini tiaras greeted the young students as they filed in with their families and friends. This is the Cinderella Project.*

I was a provisional during the 2016-2017 calendar year. During that time I attended a lot of meetings and course sessions. I learned a lot about finding new homes for items people no longer wanted to use via several lively shifts at the Nearly New Shop. I met a lot of new people (my provisional class alone was over 100 ladies!). But nothing filled me up with pride and taught me the true meaning of being a member of the Junior League of Greenville like helping out with the Cinderella Project.

The Cinderella Project collects donations of gently worn formal and semi-formal gowns for disadvantaged high school students. Students can select shoes and accessories to match their gown ensuring that they leave with a complete outfit, ready for whatever special occasion they choose. The students must present a current high school ID before they select a gown. The event is set up boutique-style at a local church so that the students can have a “shopping” experience.

Our job as Provisionals on the actual event day (another group organized the dresses and setup the space) was to assist the young ladies in selecting dresses, monitor and maintain the changing areas, help put back dresses that were tried on and to provide a fun and positive atmosphere for everyone who came.

Towards the end of my shift, I met a sweet girl who had driven a couple hours to come to our event. She was attending

two proms and had resolved to wear the same dress to both dances. She looked just perfect in every dress she tried on but she finally narrowed it down to two dresses; a white and a red one. She had picked out shoes and accessories for each gown. Despite sending



pictures and videos to her friends and her grandmother, no one could choose between the two. Since we were approaching the end of the day, the volunteers conferred and decided that the young lady could have both dresses since we had received so many generous donations that year. I still get chills when I think about the look on that young lady's face when we told her! She burst into tears and soon enough we were all crying.

Something as simple as a dress can really change a person's life. Feeling good from the inside out is important, especially when you're a teenager. I hope she felt beautiful on both of her special nights and I feel honored that I might have played small part in making her dreams come true. Experiences like these are why I'm so glad I chose to join the Junior League of Greenville.

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GRANT SPOTLIGHT:  
*Julie Valentine Center*

// By *Hope Collins*

This past April, more than 100 participants including law enforcement, victim service providers, solicitors, mental health professionals, students and more gathered at Furman University for the first “It’s On Us: Campus and Community Summit on Sexual Assault” conference hosted by the Julie Valentine Center.

The purpose of the conference was to provide education and training for the community on the issues surrounding sexual assault on college campuses.

Key topics included victim services, the misconceptions of rape and the prevalence of non-stranger rapists as well as neurobiology and the impact trauma can have on its victims.

Each participant’s motivation for attending the conference was just as diverse as the people that attended. During the one-day event, participants heard from a variety of professionals, including well-known clinical psychologist and professional trainer Dr. David Lisak, former state attorney Jane Anderson, and retired Lt. Thomas D. McDevitt of Philadelphia Police Department’s Special Victims Unit.

“False stereotypes and misconceptions about who rapists are and how they behave continue to hamper both the criminal justice system and institutional response to sexual violence,” said Kacie Rackley, executive operations coordinator at the Julie Valentine Center. “By hosting the conference, we were able to reach a variety of different service providers and community partners to help dispel these myths and change how people perceive sexual assault in our own community.”

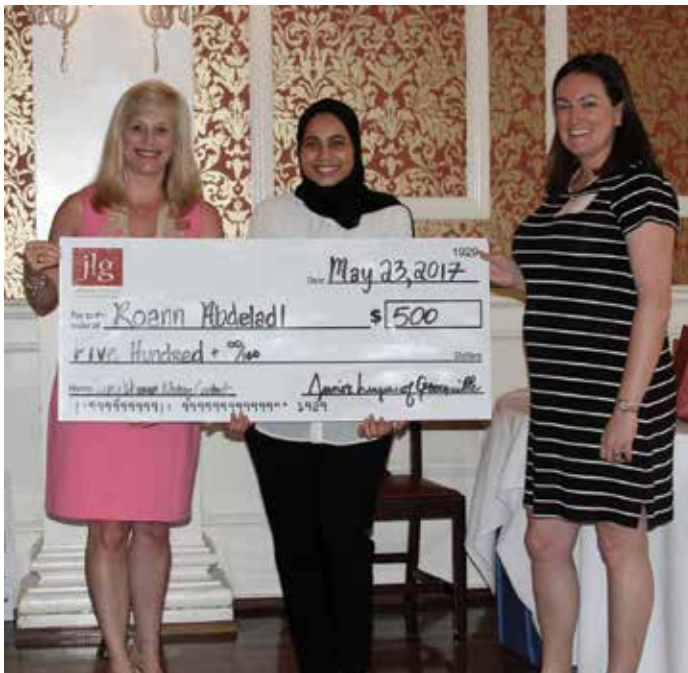
The conference was funded in part by a grant awarded by the Junior League of Greenville. Additionally, funds from this grant were used to help facilitate an on-campus sexual assault program at Furman University to train more than 500 students on bystander intervention and methods to advocate for themselves and their peers during potentially dangerous situations.

Plans are already in the works for the second annual conference to be held in Spring 2018. For more information on the programs and services provided by the Julie Valentine Center and to learn more about the 2018 event, visit [julievalentine.org](http://julievalentine.org).



Leila Jones, Shauna Galloway Williams, Lindsay Koubek





## Young Women's Writing Contest



The Junior League of Greenville is pleased to announce our sixth annual Young Women's Writing Contest. Female students in grades 6-12 from Greenville County public, private and home schools are encouraged to submit essays between 750-1200 words. The topic will be released in early January. Essays will be accepted for submission at [www.jlgreenville.org](http://www.jlgreenville.org) between February 1, 2018, and March 1, 2018.

Along with a \$500 scholarship award, the winning essay will be published in the Summer 2018 issue of VISIONS magazine, and the winner will be invited to accept her award at the JLG's Annual Meeting in May 2018. We've been so impressed by the ideas and goals of young women in Greenville and cannot wait for this year's applications!

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The Shop is always accepting new and gently used donations that are all tax deductible.



# CELEBRATING OUR LEGACY Junior League Publications

// By **Kimberly Cooley**

In 1943, the first Junior League cookbook was published by the Junior League of Minneapolis as a fundraiser for community projects. Fast forward to present time, and the Junior League has become synonymous with cookbooks.

The Junior League of Greenville has published three cookbooks beginning in 1945 as the Junior Charities organization. “Greenville Hosts and Hostesses” was handwritten with sketches of local landmarks around Greenville by Mrs. Robert Wells. Each recipe was submitted by members in their handwriting. Mrs. Sallie Small’s Fried Shrimp recipe was accompanied by a sketch of a Lowcountry gentleman throwing a casting net.



Since the cookbook was being printed during World War II, a paper shortage delayed the initial printing. Proceeds from the sale of the books were used for the establishment of a Youth Services Center on Westfield Street.

In the spring of 1969, work began on “300 Years of Carolina Cooking.” In the foreword, Laura Smith Ebaugh wrote, “South Carolina’s reputation for gracious living, charming manners and



Above: Active member Alissa Yeargin, Emeritus member Mary Ellen Yeargin and Sustainer Nancy Yeargin Furman  
Left: Mrs. Bennett Rose, Mrs. James Kilgore, Mrs. Robert Wells, Mr. George Morgan, Mr. Robert Small, Mrs. Robert (Sallie) Small



good food dates back to the early plantation days of the Colonial period.” More than 1,300 recipes were tested, and approximately 600 recipes made the final cut. The initial printing of 5,000 sold within 90 days for \$4.50 each.

“I still use ‘300 Years of Carolina Cooking.’ It’s one of my favorites,” said Emeritus member Mary Ellen Yeargin.

The introduction of the third cookbook, “Uptown Down South; A Collection of Preferred Menus” was a highlight in 1986. Ten thousand cookbooks were sold in eight months, and a second printing of 10,000 books were reordered.

“Everyone loves this cookbook that is known for its unique collection of menus,” commented Uptown Down South committee member Nancy Furman, “From tailgate and breakfast menus to traditional holidays and family gatherings, these menus provide a glimpse of Greenville entertaining. Just as these recipes and menus have stood the test of time so have the friendships and relationships made through the Junior League of Greenville.”

Even though “Greenville Host and Hostesses,” “300 Years of Carolina Cooking” and “Uptown Down South” are now out of print, they remain a staple in many Southern kitchens. Numerous family celebrations and special events have been enhanced by the wonderful recipes from these publications of the Junior League of Greenville.





# WELCOME THE 2017 PROVISIONAL CLASS

**2017**

PROVISIONAL DATA 2017 | 105 MEMBERS

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18%



Furman University

3.5%



University of Georgia

3.5%



University of South Carolina

3.5%



University of Alabama

3.5%



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OTHER

65%

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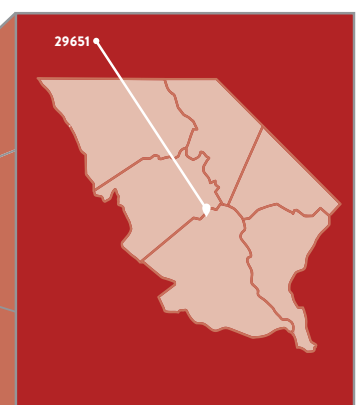


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